

IN PERSON!



MEL BLANC

THE MAN OF
483 VOICES!

WORLD FAMOUS!

PRESENTED BY THE SYRACUSE CINEPHILE SOCIETY

FRI., NOV. 4th * 8 P.M.

civic center



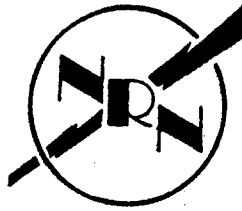
MEMORIAL TRIBUTE!

HEAR THE SOUNDS OF YESTERDAY
FRIDAY 8:05 PM ON WRVO(FM)
89.9 OSWEGO, NEW YORK

NOVEMBER

Available at DREAM DAYS
110 MONTGOMERY STREET
SYRACUSE, NEW YORK 13202
PHONE (315) 475-3995

50¢



Bing Crosby
1904-1977

100th
ANNIVERSARY

Nostalgia Radio News®

PO BOX 2214
SYRACUSE, NEW YORK 13220

Inside Information

THE SOUNDS OF YESTERDAY	28
THE GREAT RADIO REVIVAL	26
CBS RADIO MYSTERY THEATER LOG	7
CBS MYSTERY & ADVENTURE	
THEATER ADVANCE LISTINGS	8
NEWS 3 / PHOTO PAGES	11,12
LETTERS 13 / WHERE TO TUNE	4,6
CBC SCHEDULE UPDATES	10
CBS MISC. INFO	9
RADIO YESTERDAY (1927 WLS AD)	22
THANK-YOUS 23 / CLASSIFIEDS	23
DEATHS 23 / NOSTALGIC FILMS	16
ARTICLE REPRINT	14
AREA HIGHLIGHTS	18,20
EARLY EDISON PHONOGRAPH	
POSTER	24
SPECIAL NOTE TO CENTRAL	
NEW YORK READERS	3,17



THIRD CLASS MAIL

William M. Saeman
North Road
RD #1, Box 306
Windeor, NY 13865

10-77

ACTUAL MAILING DATE, LAST ISSUE: 9/25/77
SCHEDULED MAILING, THIS ISSUE: 10/30/77



IF THIS BOX IS CHECKED, YOU MUST RENEW
NOW OR NO MORE ISSUES WILL BE SENT!!!

	S	M	T	W	T	F	S
		1	2	3	4	5	6
Nov.	8	7	8	9	10	11	12
1977	13	14	15	16	17	18	19
	20	21	22	23	24	25	26
	27	28	29	30			

SUPPORT THE SPONSORS WHO SUPPORT NOSTALGIA RADIO NEWS

DATED MATERIAL--DO NOT HOLD!!!

!!#”*and
“0/?!!#**”

That might be your first reaction when you learn that NOSTALGIA RADIO NEWS is increasing its subscription rate to \$6.00 per year. Why the increase? Read on...

PRICES GOING UP \$6.00/YEAR

In order to better serve you, and to try to get NOSTALGIA RADIO NEWS into your hands on time each month (except for possible production problems), we are making the following changes...

- 1) Effective immediately, we will no longer accept 6-month subscriptions or renewals, nor will we accept third-class subscriptions (regardless of duration).
- 2) The coupon below, when returned with your renewal form or other request for renewal or extension (in advance, if you wish) will allow one last renewal of one full year (12 issues) at the old \$4.80 first-class rate. You must act before May 1, 1978, however, as the coupon expires on that date.
- 3) We will still be offering a special student rate (mailed first class)... See the renewal form for full details (you must be 21 or under, and a full-time student, to qualify).
- 4) If you renew early to extend your subscription at our current first-class rate and currently have a third-class subscription, we will continue your third-class subscription until your renewal (first class) takes effect. If you wish first-class service immediately, simply determine the number of issues remaining in your current subscription, and multiply that by 10¢, and send that with your (first-class) renewal or extension. EXAMPLE: If your address label reads 3-78, you have 4 months (issues) remaining on your current subscription. To convert immediately, send an additional 40¢ now, separately, or with your early renewal. Don't forget coupon if renewing!

By making the conversion to first-class mailing for all paid subscribers, we expect, within a very short time, to have all subscribers receiving their issues within a very few days after mailing, rather than 2 or 3 weeks or more as is sometimes the case now with third class mail. Obviously, first class mailing costs more, thus the rate increase (which will also help cover increased costs of printing, supplies, not to mention the increased size of NOSTALGIA RADIO NEWS with its many new features).

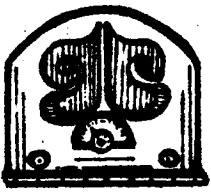
REMEMBER: You can renew early and receive all issues due you. It's a smart move, as NOSTALGIA RADIO NEWS will never be less expensive, and increased costs - particularly postal rate increases - could cause another price increase sometime in 1978.

coupon

\$

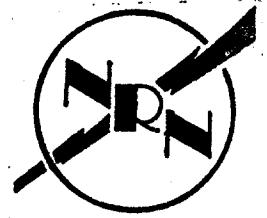
GOOD FOR ONE FINAL FIRST-CLASS RENEWAL @
OLD (\$4.80) RATE IF RETURNED WITH PAYMENT
AND INSTRUCTIONS BEFORE MAY 1, 1978.
(SEND RENEWAL FORM, TOO, IF YOU HAVE IT)

\$



Nostalgia Radio News

EDITED BY ALLEN ROCKFORD AND DON RICHARDSON



DOUBLE-R-RADIO
"The Sounds Of Yesterday"
505 Seeley Road
Syracuse, N.Y. 13224

COST: Renewal or subscription form enclosed with current rates
if it is renewal time or a sample copy...

The Sounds of Yesterday
Nostalgia Radio Network
Box 2214
Syracuse, N.Y. 13220

NOVEMBER 1977: VOLUME 4: NUMBER 11 - PAGE 3

Contents copyright © 1977 by DOUBLE-R-RADIO. NOSTALGIA RADIO NEWS, NOSTALGIA RADIO NETWORK, THE SOUNDS OF YESTERDAY and the logos of DOUBLE-R-RADIO and the NOSTALGIA RADIO NETWORK are registered servicemarks of DOUBLE-R-RADIO. All editorial content is that of Allen Rockford and Don Richardson, and does not reflect the views of the staff and management of any station listed herein. Permission to reprint with appropriate citation of source is hereby granted.

News BLANC CANCELS SHOW WE APOLOGIZE

If you received this issue late, or have been waiting for CBS RADIO MYSTERY THEATER/ADVENTURE THEATER logs or listings, or an answer to a letter or inquiry, then we do apologize. Allen Rockford was ill for about 10 days around the middle of October, thus the problem. He is feeling much better now, and hopefully all will return to normal very soon if it has not already.

The Nov. 4 Civic Center appearance of Mel Blanc, the man who gave voice to Bugs Bunny, has been cancelled.

Phil Serling, president of Syracuse Cinephile Society which was to have sponsored Blanc's date here, said that the star's son informed him by long distance telephone that his father was cancelling

SOUVENIR OF CBS 50TH ANNIVERSARY AVAILABLE: We have obtained a limited supply of the special BROADCASTING MAGAZINE issue dedicated to CBS Radio's 50th anniversary in September, containing many interesting articles and photos. For your copy (act now, they'll go fast!) send \$2.75 to DOUBLE-R-RADIO, 505 SEELEY ROAD, SYRACUSE, NEW YORK 13224. That price includes postage and handling (NY residents do NOT add sales tax).

CONVENTION: Allen Rockford, and Don Richardson, together with a guest, attended the Friends of Radio convention in Meriden, Connecticut on October 1st. The event was first-rate, and Jay Hickerson and the entire committee deserve much credit. However, isn't it about time that this first-class event be held in a first-class facility offering first-class accommodations to those, like ourselves, who must stay overnight one or two nights? Despite advance reservations, we were first assigned to the wrong type of rooms, then moved twice, then charged prices other than those quoted. Also, why were prices for rooms raised over that particular weekend, and why were no special rates offered to those attending the convention? And, why was the room in which the dinner was held like a sauna bath - certainly on Oct. 1 the motel air-conditioning should still be operative! Also, in all honesty, after attendance at 3 conventions in Meriden, we're more than a little tired of that particular scenery. Certainly there must be other places - even if they are in Connecticut - ready, willing, and able to host this event.

CENTRAL NEW YORK READERS: Please see special notice on pages 17, 18 and/or 20.

I enclose my tax-deductible () membership contribution () gift membership () both in the amt indicated below. \$15 Friend includes WRVO PROGRAM GUIDE for 1 yr, extends & underwrites SOUNDS OF YESTERDAY for one week. \$30 Best Friend includes WRVO PROGRAM GUIDE for 1 yr, WRVO T-shirt, extends & underwrites SOUNDS OF YESTERDAY for two weeks.

-----USE FOR YOUR OWN MEMBERSHIP OR AS DONOR OF GIFT /// RECIPIENT OF GIFT MEMBERSHIP-----

NAME: _____	NAME: _____
STREET: _____ APT or BOX # _____	STREET: _____ APT/BOX # _____
CITY: _____ STATE: _____ ZIP: _____	CITY: _____ STATE, ZIP: _____
() \$15 Friend OR () \$30 Best Friend	() \$15 Friend OR () \$30 Best Friend
() I prefer to remain anonymous.	() Do not read name or print name.
SPECIAL INSTRUCTIONS, IF GIFT: _____	

Your name (or, if gift, recipient's name) will be read and printed as underwriter unless you indicate otherwise. Also, donor of gift will be identified to recipient unless otherwise indicated above. Please be specific if you have a preference. MAKE CHECK & MAIL TO:

NOW IS THE TIME FRIENDS OF WRVO, SUNY, OSWEGO, NEW YORK 13126

P WHERE TO TUNE IN NEW YORK STATE...

A For old-time radio, current radio drama, comedy, nostalgia, big bands, classic jazz, etc.

G NOTE: FOR CBC programming & stations, see pages 5 & 15 of our AUGUST issue, and page 10 of

E this issue for updates. For other Canadian stations & programs, see page 6. If you have

4 deletions, additions, corrections, please WRITE us at our new address: PO BOX 2214, Syracuse,
New York 13220. 93.9 WNYC New York City 710 WOR New York City 1340 WENT Gloversville

***** FM STATIONS: NY STATE 96.9 WOUR Utica 790 WWNY Watertown 1350 WRNY Rome

88.3 WAER Syracuse 97.3 WHCU Ithaca 830 WNYC New York City 1360 WKOP Binghamton

88.5 WRUR Rochester 98.5 WHLD Niagara Falls 870 WHCU Ithaca 1390 WFBL Syracuse

R 88.7 WBFO Buffalo 99.5 WBAI New York City 930 WBEN Buffalo 1400 WABY Albany

E 89.1 WMHT Schenectady 100.9 WQIX Horseheads* 950 WIBX Utica 1410 WELM Elmira

G 89.3 WGSU Geneseo 102.5 WBEN Buffalo 960 WEAV Plattsburgh 1450 WKAL Rome

I 89.3 WSKG Binghamton 107.3 WTLB Utica 1000 WIQT Horseheads 1490 WKNY Kingston

O 89.9 WRVO Oswego AM STATIONS: NY STATE 1180 WHAM Rochester *Not heard in Syracuse.

N 90.3 WAMC Albany 570 WSYR Syracuse 1230 WROC Rochester

A 91.3 WCNY Syracuse 590 WROW Albany 1240 WGVA Geneva

L 91.5 WXXI Rochester 660 WNBC New York City 1310 WTLB Utica

Local & syndicated (SYN) programs arranged by station, network shows by network, below:

***** NRN NET/WRVO-FM: THE SOUNDS OF YESTERDAY: FRI. 8:05 to 10:05 pm - Allen Rockford, Don Richardson, co-hosts. PAGE 28 for highlights.

W WRVO-FM: THE RADIO THEATER: SUN. 10 to 11 pm - John Krauss, host. PAGE 20 for highlights.

H THE GREAT RADIO REVIVAL: SUN. thru FRI. 11:05 pm (except as noted) - John Krauss,

E host. PAGE 26 for highlights. (60 min. except as noted)

R WAER-FM: THE BEST OF OLD-TIME RADIO: MON. 6 to 6:30 pm - Sukosh Lanier, host. PAGE 18.

E RADIO RENAISSANCE PLAYERS: SUN. @ 9:30 pm (MAYBE) - "live" dramas, old & new.

W QIX-FM & WIQT-AM: THE ELECTRONIC ERA: SUN. 12:10 to 12:45 pm - Gary Yoggy, host. PAGE 18.

T WGSU-FM: THE RADIO DETECTIVES: WED. 7 pm, rptd SAT. 10 am - PAGE 18 for highlights.

O LUM 'N' ABNER (SYN): MON.-FRI. 5:15 to 5:30 (1941 series).

W CNY-FM: NBC UNIVERSITY THEATER (SYN): SAT. 6 to 7 pm - PAGE 18 for highlights.

T SOUNDTRACK (SYN): THU. 1 to 2 pm - PAGE 18 for highlights.

U NIGHTBEAT (SYN): SAT. 7 to 7:30 pm - Frank Lovejoy stars. LISTINGS NOT PROVIDED.

N COMEDY'S GOLDEN MOMENTS: SUN. 6 to 9 pm - LISTINGS NOT PROVIDED, SEE NOTE PAGE 18.

E THE BOYCE IN THE BACKROOM: FRI. 10 pm to 1 am SAT. - Ray Boyce, host. Nostalgia.

I LEO RAYHILL: SUN. 9 to 10 pm, SAT. 10 pm to MID., FRI. 9 to 10 pm. Jazz.

N JAZZ A LA KING: SAT. MID. to 1 am SUN. - Dave King, host.

W RUR-FM: NBC UNIVERSITY THEATER (SYN): SUN. 6 to 7 pm.

B WFO-FM: YOU MUST REMEMBER THIS: MON. 9:30 to 10:30 pm - Marc Chodorow, host. OTR.

N FRIDAY PLAYHOUSE: FRI. 6:30 to 7 pm - Marc Chodorow, host. OTR.

E COBWEB CORNER: THU. @ 11 pm. Jazz, 1935-1955.

W BIG BAND SOUND: SUN. @ 11 pm.

S SHOWTIME: FRI. @ 8 pm. Biographies of popular artists.

Y CBS NET: CBS RADIO MYSTERY THEATER (See page 8): All times daily except as noted): WROW-AM,

O WFBL-AM, WHCU-AM & FM (may be pre-empted FRI., SAT. on WHCU-AM/FM): 7:06 to 8 pm;

R WWNY-AM 8:06 to 9 pm; WHAM-AM, WELM-AM, WKOP-AM: 10:06 to 11 pm; WIBX-AM 11:06 to

K MID.; WEAV-AM 10:06 to 11 pm MON.-FRI., 9:06 to 10 pm SAT. & SUN.; WOR-AM 7:06 to

S 8 pm MON.-FRI., either 5:06 to 6 pm OR 7:06 to 8 pm SAT. &/or SUN.

T CBS RADIO ADVENTURE THEATER (See pages 8 & 9): SAT. & SUN. @ times shown): WROW-AM,

A WFBL-AM, WIBX-AM, WEAV-AM, WHCU-AM & FM, WKOP-AM, WROC-AM: 6:08 to 7 pm; WWNY-AM

T 7:08 to 8 pm; WOR-AM either 6:08 to 7 pm OR 4:08 to 5 pm.

E The following carry one or both shows at times unknown: WENT-AM & WKNY-AM.

N PR NET: THE GOON SHOW: WRVO-FM: SUN. 2 to 2:30 pm, rptd SAT. 8:30 to 9 pm - PAGE 20; WBFO-

***** FM MON. 9 to 9:30 pm; WNYC-FM THU. 10:30 to 11 pm; WCNY-FM SAT. 7:30 to 8 pm - P 18

I'M SORRY, I'LL READ THAT AGAIN!: WRVO-FM SAT. 8 to 8:30 pm.

E EARPLAY: WRVO-FM: MON.-FRI. 10:05 to 11:05 pm - PAGE 20; WNYC-AM: SAT. 2 to 4 pm;

P WNYC-FM FRI. 10 to 11 pm; WBFO-FM THU. @ 2 pm.

A JAZZ REVISITED: WRVO-FM SAT. & SUN. 7:30 to 8 pm - PAGE 20; WSKG-FM SAT. 6:30 to

G 7 pm; WBFO-FM MON. 10:30 to 11 pm; WCNY-FM: FRI. 8:30 to 9 pm, SAT. 9:30 to 10 pm,

E WTLB-AM & FM: HEARTBEAT THEATER (SYN by Salvation Army): SUN. 5:30 to 6 am. Dramas with re-

4 ligious themes, featuring old-time radio stars.

ASK THE PROFESSOR (SYN by University of Detroit Radio Network): SUN. 8:05 to

***** 8:35 am. A real fun panel show in the tradition of old-time radio.

***** WBEN-AM & FM: HEARTBEAT THEATER (as above): SUN. 7 to 7:30 am.

***** WHLD-FM: THEATRE ORGAN TREASURES: MON.-FRI. 6:30 to 7 pm / AUDITORIUM ORGAN: SUN. 6:30-7 pm.

MEMORIES OF RADIO

DICK JUDGE.....

(Specializing in old-time radio shows)

Thousands available on cassette and on reel-to-reel equipment.

CASSETTE CATALOG: \$1.00
REEL CATALOG: \$2.00

Mention this ad for a rebate on your first order.

Dick Judge
362 Browncroft Blvd.
Rochester, New York 14609

TELL A SPONSOR IN THE NEWSLETTER YOU SAW IT MENTIONED HERE



Admiral



RATCLIFF RADIO & TV SERVICE

A Division Of Edwin Ratcliff Sales & Service, Inc.

COMPLETE SERVICE ON ALL STEREO COMPONENTS:

TURNTABLES, TAPE DECKS, AMPS & TUNERS

AND WE SERVICE RADIOS & TV'S, TOO!

ALSO:

The finest reconditioned TV's (color & b/w) for sale...

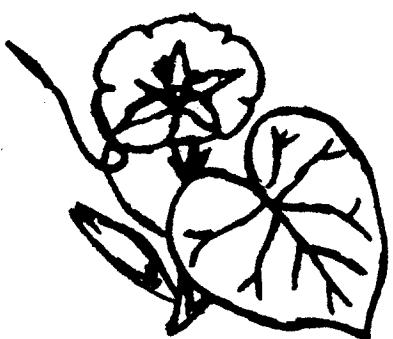
437-8861

111 SOUTH EDWARDS AVENUE SYRACUSE 13206

THE ADVERTISERS ON THIS PAGE HELP DEFRAY THE COST OF THE NEWSLETTER...SUPPORT THEM!!!

ON YOUR WALLS:

NATURE'S WILDFLOWER BEAUTY COLOR PHOTO PRINTS



MATTED, OR MATTED & FRAMED

TED NETTLETON PHOTOGRAPHS
Box 524, RD 1
Jordan, New York 13080
PHONE: (315) 689-9036

P WHERE TO TUNE IN ONTARIO & QUEBEC (Q)...

A For old-time radio, current radio drama & comedy, nostalgia, big bands, classic jazz, etc.

G NOTE: For CBC programming & stations, see pages 5 & 15 of our AUGUST issue. For NY State
E stations & programs, see page 4. Please bring additions, deletions, corrections to our
attention in writing. Our new address is: PO BOX 2214, Syracuse, New York 13220.

6 FM STATIONS: ONTARIO 97.7 CKTB St. Catharines 105.3 CFCA Kitchener 960 CKWS Kingston
91.1 CJRT Toronto 98.1 CHFI Toronto 105.7 CHSC St. Catharines 1010 CFRB Toronto
* 93.1 CHAY Barrie 98.3 CFLY Kingston 107.1 CILQ Toronto SW STATIONS:
94.5 CKQS Oshawa 99.9 CKFM Toronto 107.9 CING Burlington 5960 50.34 Radio
W 95.3 CKDS Hamilton 102.1 CFNY Brampton AM STATIONS: ONT. & QUE. khz m Canada
H 96.3 CFMK Kingston 104.5 CHUM Toronto 940 CBM Montreal, Q.

E Local programs arranged by station below:

R CFLY-FM: NOSTALGIA NIGHT: THE GREAT OLD RADIO SHOWS: SUN. 5 to 5:30 pm - PAGE 18, plus
E "The Times You'll Never Forget (5:30 to 6 pm) and 60 min. of big band music
(6 to 7 pm).

T CKTB-FM: THE BIG BANDSTAND: SUN. 7 to 8 pm - Jack Dawson, host.

O J IS FOR JAZZ: SUN. 8 to 11 pm - Jack Cole, host.

SWEET SOUNDS OF BIG BANDS: SUN. 5 to 5:30 pm.

T CKFM-FM: ALL THAT JAZZ: SUN. 10 pm to 6 am MON. - Phil MacKellar, host.

U MOVIE BUFF: SAT. 3 to 4 pm - Don Daynard, host.

N CFCA-FM: BEAT OF THE BIG BANDS: SAT. 6:50 to 11 pm.

E MUSIC HALL: SUN. @ 5 pm - Jack Carpehter, host.

CKDS-FM: SHOWTIME: SUN. 3:05 to 4 pm - Tom Cherington, host.

I CILQ-FM: BACKSTAGE PASS: SUN. @ 4 pm - Larry LeBlanc, host.

N Q-JAZZ: SUN. 10 to 11 pm.

CHUM-FM: PETE 'N GEETS (Comedy): MON.-FRI. 7 to 8 am, BEST OF...rptd SAT. @ 9, 10, 11 am.

O CHFI-FM: REMEMBER RADIO: SUN. 10 to 11 pm - David Lennick, host.

N RADIO CLASSICS: DAILY @ 9:30 am and 2:30 pm - David Lennick, host.

T REMINISCING: DAILY 11 pm to MID. - Eddie Luther, host.

A THE BIG BANDS: SAT. 9 to 11 pm - Alan Small, host.

R CJRT-FM: JUST A MINUTE (BBC SYN): MON. 10 to 10:30 am. Panel show.

I MY WORD (BBC SYN): SUN. 4:30 to 5 pm, rptd THU. 10:00 to 10:30 am. Panel show.

O MY MUSIC (BBC SYN): SAT, 3 to 3:30 pm. Panel show.

MUSIC FROM THE FILMS: SAT. 5:30 to 6 pm, MON. 7 to 7:30 pm, WED. 4:30 to 5 pm -
& Ron McKee, host.

THE BIG BAND SHOW: SAT. 10 pm to Sign-off - Glen Woodcock, host.

Q THE JAZZ SCENE: MON.-FRI. 10 pm to Sign-off & SAT. 6 am to NOON. - Ted O'Reilley.

U JAZZ IN CONCERT: SAT. 7 to 10 pm - Ted O'Reilley, host.

E WORDS & MUSIC: SUN. 10 to 11 pm - Tom O'Neill, host.

B SUNDAY SPECIAL: SUN. 7 to 10 pm - Paul Robinson, host.

E ORGANS OF THE WORLD: SUN. 6 to 6:30 pm - Ron McKee, host.

C CKQS-FM: (For basic list of programming, see OCTOBER issue. Changes ONLY follow)

SOUND STAGE: Rptd FRI. 3 to 4 am.

* AT THE CONSOLE: MON. 8:30 to 9 pm (Theater organ music).

CONSOLE HIGHLIGHTS: FRI. 8:30 to 9 pm - Al Lowry, host.

R COPS & ROBBERS: delete listing.

E THE FRIDAY SPECIAL: FRI. 9 to 10 pm - Paul Fisher, host.

G FROM BE-BOP TO NOW (name change): SAT. 10 pm to MID. - Hal Hill, host.

I ADDITIONAL CANADIAN LISTINGS: SEE OUR OCT. ISSUE FOR: CKQS-FM basic list. SEE OUR SEPT.

O ISSUE FOR: CHSC-FM, CFNY-FM, CING-FM, CKWS-AM, CFMK-FM, CFRB-AM, CBM-AM, CHAY-FM.

N ADDITIONAL NY STATE LISTINGS: SEE OUR SEPT. ISSUE FOR: WABY-AM, WBAI-FM, WOUR-FM, WAMC-FM,
A WMHT-FM, NBC NET, WOR-AM. SEE OUR OCT. ISSUE FOR: WGVA-AM, WHCU-AM, WNYC-AM.

L NY STATE LISTINGS CONTINUED FROM PAGE 4:

* WHLD-FM: CURTAIN CALL: MON.-SAT. @ 4 pm. (SEE ALSO PAGE 4 for WHLD-FM)

SPECIAL NOTE:

P RADIO CANADA SW & CBC-AM NET: "AS IT HAPPENS" FRIDAY PLAYHOUSE presenting "ESCAPE": FRI.
A 7:30 to 8 pm. See page 5 of August issue for listing of CBC-AM stations.

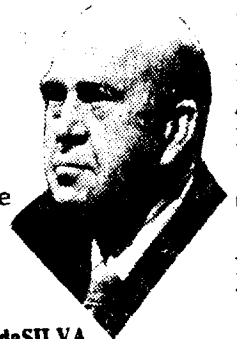
G SUPPORT OUR ADVERTISERS * ADVERTISE IN NOSTALGIA RADIO NEWS * SUPPORT OUR ADVERTISERS *

E IF THIS IS A SAMPLE COPY, AND YOU LIKE WHAT YOU SEE, PLEASE SUBSCRIBE.

6 FULL DETAILS FOR ADVERTISERS AVAILABLE BY MAIL: WRITE BOX 2214, SYRACUSE, NEW YORK 13220.
*

MARCH & APRIL 1976:

- Mar. 1 Mo "The Death Trail" (IM) Robert Kaliban, Robert Dryden
- 2 Tu "Afterward" (*MB/EW) Celeste Holm, Larry Haines
- 3 We "Who Made Me?" (SD)(R: 10/7/75) Larry Haines, Don Scardino
- 4 Th "The Monk and the Hangman's Daughter" (*AM&SM/AB) Kristoffer Tabori, Arnold Moss 7
- 5 Fr "The Infernal Triangle" (IM) Morgan Fairchild, Joe Silver
- 6 Sa "They Shall Stone Them With Stones" (SS)(R: 10/9/75) Teri Keane, Jackson Beck *
- 7 Su "The Last Lesson" (SD)(R: 10/13/75) Fred Gwynne, Marian Haley
- 8 Mo "The Queen of Spades" (*SD/AP) Michael Tolan, Ian Martin N
- 9 Tu "The Kiss of Death" (*IM/NH)(R: 10/15/75) Kurt Peterson, Patsy Bruder A
- 10 We "I Thought I Saw a Shadow" (BJ) Nat Polen, Gordon Gould T
- 11 Th "Pandora" (SD) Patricia Elliott, Norman Rose I
- 12 Fr "The Man Who Preyed on Widows" (RW) Mason Adams, Russell Horton O
- 13 Sa "Stay Out of Dutchman's Woods" (FF)(R: 10/16/75) Paul Hecht, Jada Rowland N
- 14 Su "Never in this World" (IM)(R: 10/20/75) Alexander Scourby, Lori March A
- 15 Mo "The Aliens" (SD) Paul Hecht, Mandel Kramer L
- 16 Tu "Crime Casts a Shadow" (RW) Evie Juster, William Redfield
- 17 We "Million Dollar Murder" (SD)(R: 10/21/75) Mandel Kramer, Patricia Elliott *
- 18 Th "The Other Side of the Coin" (IM) Ralph Bell (dual roles), Bryna Raeburn
- 19 Fr "A Matter of Love and Death" (EE) Lois Nettleton, William Redfield C
- 20 Sa "The Sealed Room Murder" (*IM/MDP)(R: 10/23/75) Howard DaSilva, Fred Gwynne B
- 21 Su "The Summer People" (BJ)(R: 10/24/75) Tony Roberts, Jennifer Harmon S
- 22 Mo "Stampede" (IM) Fred Gwynne, Kristoffer Tabori
- 23 Tu "The Covered Bridge" (IM) Jada Rowland, Robert Kaliban R
- 24 We "Brain Drain" (RG) Paul Hecht, Robert Dryden A
- 25 Th "The Transformation of Joebee" (SD) Hans Conreid, Ian Martin D
- 26 Fr "Extortion" (RW) Evie Juster, Mandel Kramer I
- 27 Sa "The Storm Breeder" (*IM/WA)(R: 10/28/75) Michael Tolan, Fred Gwynne O
- 28 Su "Ghost Powder" (SD)(R: 10/29/75) Marian Seldes, Michael Wager
- 29 Mo "The Saxon Curse" (*SD/OW) Paul Hecht, Catherine Byers M
- 30 Tu "The Intruders" (EE) Lois Nettleton, Carmen Matthews Y
- 31 We "The Spit and Image" (IM) Michael Tolan, Patricia Elliott S
- Apr. 1 Th "The White Ghost" (SD) Ralph Bell, Anne Williams T
- 2 Fr "Vanity Dies Hard" (SS) Marian Seldes, Robert Dryden E
- 3 Sa "The Mortgage" (SD)(R: 11/3/75) Larry Haines, Marian Seldes R
- 4 Su "The Edge of the Scalpel" (IM)(R: 11/5/75) Teri Keane, Gordon Gould Y
- 5 Mo "Time Killer" (AM) Mandel Kramer, Rosemary Rice
- 6 Tu "The Boy Wonder" (AB) William Redfield, Robert Dryden T
- 7 We "The Paradise Cafe" (SD) Court Benson, Evie Juster H
- 8 Th "Sleeping Dogs" (MB) Marian Seldes, Robert Maxwell A
- 9 Fr "Fool's Gold" (IM) Mason Adams, Teri Keane T
- 10 Sa "Party Girl" (SD)(R: 11/11/75) Mason Adams, Russell Horton E
- 11 Su "Home is Where the Ghost Is" (MB)(R: 11/13/75) Gordon Gould, Patricia Elliott R
- 12 Mo "Safe Judge" (SD) Robert Dryden, Patricia Bruder
- 13 Tu "Wishes Can Be Fatal" (RW) Carmen Matthews, Gordon Gould
- 14 We "A Living Corpse" (IM)(R: 10/27/75) Robert Dryden, Kurt Peterson L
- 15 Th "Strange Passenger" (RW) Bob Kaliban, Nat Polen O
- 16 Fr "Triptych for a Witch" (IM)(R:10/30/75) Margaret Hamilton, Kristoffer Tabori G
- 17 Sa "It's Hell to Pay the Piper" (*IM/WaSc)(R: 10/31/75) Ian Martin, Arnold Moss
- 18 Su "Killing Valley" (SD)(R: 11/7/75) Kim Hunter, Ian Martin *
- 19 Mo "Murder Most Foul" (*IM/WS)(based on "Macbeth") Kevin McCarthy, Carol Teitel
- 20 Tu "The Assassination" (*IM/WS)(Based on "Julius Caesar") Robert Dryden, Norman Rose P
- 21 We "The Love Song of Death" (*IM/WS)(Based on "Romeo & Juliet") Kristoffer Tabori, A
- 22 Th "The Green-Eyed Monster" (*IM/WS)(Based on "Othello") Arnold Moss, Marian Seldes G
- 23 Fr "Long Live the King is Dead" (*IM/WS)(Based on "Hamlet") Tony Roberts, Ian Martin E
- 24 Sa "The Prince of Evil" (*IM/WS)(Based on "Richard III") Howard DaSilva, Court Benson
- 25 Su "The Serpent of the Nile" (*IM/WS)(Based on "Antony & Cleopatra") Kevin McCarthy, 7
 Lois Nettleton // // // // // -Morgan Fairchild.
- 26 Mo "The Three Elders of Lifeboat Landing" (RW) Mason Adams, Ann Shepherd *
- 27 Tu "The Public Avenger" (SD)(R: 11/10/75) Marian Haley, Arnold Stang *
- 28 We "The Money Makers" (FF)(R: 11/14/75) William Redfield, Bryna Raeburn *
- 29 Th "Two Plus Two Equals Death" (AB) William Redfield, Marian Seldes *
- 30 Fr "The Moonlighter" (SD)(R: 11/17/75) Howard DaSilva, Robert Kaliban *



HOWARD daSILVA



Paul Hecht

P
A
G
E

7

*

N
A
T
I
O
N
A
L

*

C
B
S

R
A
D
I
O

M
Y
S
T
E
R
Y

T
H
E
A
T
E
R

L
O
G

*
*
*
*
*

CBS RADIO MYSTERY THEATER ADVANCE LISTINGS:

The CBS RADIO MYSTERY THEATER is presented 7 nights per week on stations in most areas.
OCTOBER 1977:

- Oct. 24 Mo "Trial for Murder" (*JA/CD&ChCo) Paul Hecht, Earl Hammond
- 25 Tu "Just to Keep Busy" (SD) Robert Dryden, Judy Lewis
- 26 We "First Woman In Space" (SD)(R: 6/13/77) Phyllis Newman, Lloyd Battista
- 27 Th "The House by the Seine" (IM) Marian Seldes, Hetty Galen
- * 28 Fr "A Question of Identity" (RW) Russell Horton, Ian Martin
- 29 Sa "Murder One" (GFL)(R: 6/14/77) Tammy Grimes, Teri Keane
- N 30 Su "Little Lucy's Lethal Libation" (SD)(R: 6/16/77) Larry Haines, Joan Shea
- A 31 Mo "Trial by Fire" (CHANGE)(NM) Michael Tolan, Norman Rose

NOVEMBER 1977:

- I Nov. 1 Tu "Last Train Out" (IM) Anne Williams, Earl Hammond
- O 2 We "Two Motives for Murder" (RW)(R: 6/17/77) Don Scardino, Evie Juster
- N 3 Th "Land of the Living Dead" (AM) Don Scardino, Russell Horton
- A 4 Fr "The Final Judgment" (SD) Gordon Heath, Bryna Raeburn
- L 5 Sa "The Birthmark" (*EE/NH)(R: 6/20/77) Gordon Heath, Tony Roberts
- 6 Su "Tomorrow, Cloudy and Cold" (BJ)(R: 6/21/77) Norman Rose, Russell Horton
- * 7 Mo "The Therapeutic Cat" (EE) Fred Gwynne, Bryna Raeburn
- 8 Tu "The Haunted Mill" (*JA/RD) Ralph Bell, Russell Horton
- 9 We "The Red Circle" (RW)(R: 6/23/77) Catherine Byers, Anne Pitoniak
- M 10 Th "A Tale of Two Worlds" (IM) Bob Kaliban, Augusta Dabney
- Y 11 Fr "We Meet Again" (SD) Teri Keane, Larry Haines
- S 12 Sa "Fan Mail" (SD)(R: 6/24/77) Anne Williams, Mandel Kramer
- T 13 Su "Come, Fill My Cup" (SD)(R: 6/27/77) Larry Haines, William Griffis
- R 14 Mo "The Glorious God" (*RG/ACD) Kevin McCarthy, Court Benson (SH)
- Y 15 Tu "A Point in Time" (VD) Norman Rose, Jackson Beck
- / 16 We "Dead Men Do Tell Tales" (IM)(R: 6/30/77) Mason Adams, Howard Ross
- A 17 Th "Hunted Down" (*JA/CD) Gordon Heath, Robert Dryden
- D 18 Fr "A Grain of Salt" (SD) Teri Keane, Fred Gwynne
- V 19 Sa "Revenge" (PG)(R: 7/1/77) Gordon Heath, Robert Dryden
- E 20 Su "The Adventure of the Speckled Band" (*MB/ACD)(R: 6/28/77) Kevin McCarthy, Court Benson (SH)
- N 21 Mo "She" (*RW/HRH) Gordon Gould, Joan Shea
- T 22 Tu "Boomerang" (EE)(R: 7/4/77) Ann Shepherd, Corinne Orr
- U 23 We "The Pinkerton Method". (JA) Ian Martin, Lloyd Battista
- R 24 Th "Hexed" (NM)(R: 7/5/77) Roberta Maxwell, Paul Hecht
- E 25 Fr "Indian Giver" (SD) Fred Gwynne, Mary Jane Higby
- T 26 Sa "A Stranger Among Us" (IM)(R: 7/7/77) Marian Seldes, Lloyd Battista
- H 27 Su "The Gift" (SD)(R: 7/8/77) Ralph Bell, Robert Dryden
- E 28 Mo "The Man Is Missing" (EE) Anne Williams, Larry Haines
- A 29 Tu "A Scandal in Bohemia" (*MB/ACD)(R: 7/11/77) Kevin McCarthy, Court Benson (SH)
- T 30 We "The Teddy Bear" (JA) Michael Wager, Court Benson (Science-fiction)

DECEMBER 1977:

- R Dec. 1 Th "The Colonel Chabert" (*KT/HdB)(R: 7/12/77) Alexander Scourby, Larry Haines
- 2 Fr "Neatness Counts" (SD) Joan Shea, Ralph Bell
- A 3 Sa "A Matter of Conscience" (*AM/AB)(R: 7/14/77) Kristoffer Tabori, Evie Juster
- D 4 Su "The Kingdom Below" (SD)(R: 7/15/77) Fred Gwynne, Phyllis Newman

CBS RADIO ADVENTURE THEATER ADVANCE LISTINGS:

The CBS RADIO ADVENTURE THEATER is presented Sat. & Sun. nights on stations in many areas.
NOVEMBER 1977:

- C Nov. 5 Sa "The Man Without a Country" (*GFL/EEH)(R: 5/8/77) Russell Horton, Robert Dryden
- E 6 Su "Treasure Island" (*PT/RLS)(R: 5/7/77) Jim Dybas, Robert Dryden
- 12 Sa "A Coat of Many Colors" (*PT/B)(R: 5/15/77) Tony Roberts, Robert Dryden
- L 13 Su "Three Tales of Hans Christian Andersen" ("The Ugly Duckling", "The Tinderbox", and "The Swineherd and the Princess" (*GFL/HCA)(R: 5/14/77) Evie Juster, William Griffis
- 19 Sa "They Called Him Slim" (GFL) Russell Horton, Ann Pitoniak (R: 5/21/77)(PART I)
- I 20 Su "Then They Called Him Lucky" (GFL) cast as above (R: 5/22/77)(PART II)
- N 26 Sa "The Travels of Ulysses" (*PT/Ho)(R: 5/29/77) Michael Wager, Anne Williams
- G 27 Su "The Gold Bug" (*EP/EAP)(R: 5/28/77) James Dybas, Robert Dryden

DECEMBER 1977:

- Dec. 1 Sa "Remember the Alamo" (GFL)(R: 6/5/77) Paul Hecht, Jackson Beck
- * 2 Su "Cinderella" (*PT/trad)(R: 6/4/77) Catherine Byers, Robert Dryden

CORRECTIONS: CBS RADIO MYSTERY THEATER:

Sep. 30 Fr "Trilby" (*JA/GedMa) Marian Seldes, Ian Martin (CORRECTION OF WRITING CREDIT)

Oct. 17 Mo "Return Engagement" (JA) Fred Gwynne, Anne Pitoniak (WRITING CREDIT, SPELLING)

Oct. 21 Fr "Sorry to Let You Go" (IM) Mandel Kramer, Joan Shea (NOTE CORRECT SPELLING)

CBS RADIO ADVENTURE THEATER: Shows listed on page 8 for Dec. 1 & 2 are really Dec. 3 & 4!

ADDITIONS TO CODE LIST FOR BOTH PROGRAMS: ORIGINAL AUTHORS: ChCo) Charles Collins; RD) Richard Donovan; GedMa) Gerald du Maurier. For complete list, see our last (October) or next (December) issue.

AVAILABLE LISTINGS & LOGS FOR CBS RADIO MYSTERY & ADVENTURE THEATERS & HOW TO OBTAIN: IMPORTANT: Many of the earlier logs & listings are no longer in supply and must be copied when requested. Therefore, a 10¢ per item copying charge must be included with all requests, AND PLEASE ALLOW US AT LEAST 3 TO 4 WEEKS TO FILL YOUR REQUEST. Don't forget, the appropriate SASE's must still be included, also.

All of the following were published in NOSTALGIA RADIO NEWS beginning with the August 1976 issue. Single copies of each will be supplied to current subscribers only, and only upon written request accompanied by 10¢ per item plus SASE's per chart below. Only items on the following list are available at this time. There is a limit of one copy of each item per subscriber per request. Only 5 items may be sent for 13¢ postage. For larger number, consult chart. BE SURE TO USE OUR NEW ADDRESS: NOSTALGIA RADIO NEWS, PO BOX 2214, SYRACUSE, NEW YORK 13220. *Indicates an item published in this issue!

CBS RADIO MYSTERY THEATER: LOGS:

JAN-FEB '74 MAY-JUN '74 SEP-OCT '74 JAN-FEB '75 MAY-JUN '75 SEP-OCT '75 JAN-FEB '76
MAR-APR '74 JUL-AUG '74 NOV-DEC '74 MAR-APR '75 JUL-AUG '75 NOV-DEC '75 MAR-APR '76*

CBS RADIO MYSTERY THEATER: LISTINGS:

Jul 1-Aug 15, '76 Oct 18-Nov 14, '76 Feb 1-20, '77 May 1-28, '77
Aug 16-Sep 19, '76 Nov 15-Dec 26, '76 Feb 21-Mar 20, '77 May 29-Jun 19, '77
Sep 20-Oct 17, '76 Dec 27-Jan 31, '77 Mar 21-Apr 30, '77 Jun 20-Jul 31, '77
Aug 1-28, '77

GENERAL MILLS RADIO ADVENTURE THEATER: LOGS/LISTINGS:

FEB '77 MAR '77 APR '77 MAY '77 JUN '77 JUL '77
Aug 29-Sep 18, '77
Sep 19-Oct 23, '77
Oct 24-Dec 4, '77*

CBS RADIO ADVENTURE THEATER: LOGS/LISTINGS:

AUG '77 SEP '77 OCT '77 NOV '77*

POSTAGE REQUIRED:

# of items	One Large SASE with (OR)	Multiple 13¢ SASE's
up to 5	13¢ stamp	not req'd
6 to 10	24¢ postage	send 2
11 to 15	35¢ postage	send 3
16 to 20	46¢ postage	send 4
21 to 25	57¢ postage	send 5
26 to 30	68¢ postage	send 6
31 up	79¢ postage	send 7

PLUS: Include 10¢ charge for copying, per item requested.

 * WILLIAM S. PALEY REAFFIRMS COMMITMENT TO RADIO
 * On the occasion of the 50th anniversary of the
 * CBS Radio Network, Wm. S. Paley, Chairman of
 * CBS, Inc., reflected on radio's role in past
 * and contemporary communications. His comments,
 * made in an interview with CBS News, were broad-
 * cast as part of the 3-hour special, CBS RADIO
 * AT 50 - AN AUTOBIOGRAPHY IN SOUND, on Sunday,
 * Sept. 18th, 50 years to the day after the net-
 * work first went on the air. "Even before I
 * got into it as a business," recalled Mr. Paley
 * (who acquired control of CBS radio in 1928),
 * "I saw it as a bit of magic, a medium that was

able, I thought, at some future time, to communicate with all the people in the world, and what a fantastic thing this was." Later in the program, Mr. Paley discussed his commitment to radio as an essential method of modern communication. His comments follow: "Radio is a very important medium. I don't think most people realize the importance of it. From the standpoint of national security, it's absolutely essential. It's the only medium that can reach all the people at a moment's notice, no matter what calamity might befall the country. So it's a necessary medium. And at the same time, of course, it takes care of people who either don't like television, or who are too busy to be sitting in front of a television set, who want to walk around and be entertained or informed. It's becoming more and more of an information medium, although it's really divided almost in two: stations that put a great accent on music, practically nothing else, with just a few minutes of news every once in a while, and stations that put a great accent on information and discussion; and we chose the latter course. It's the more expensive way of going about it. But it does provide a very important service. And I think it's a product that's indestructible from the standpoint of the kind of demand that there will always be for it."

P
A
G
E

1
0

*

R
E
G
I
O
N
A
L

*

C
B
C

P
R
O
G
R
A
M

S
T
A
T
I
O
N

U
P
D
A
T
E
S

*

P
A
G
E

1
0

*

*

*



Canadian Broadcasting Corporation

FM RADIO NETWORK SCHEDULE CHANGES & HIGHLIGHTS:
SAT.: 10:30-11 am) DR. BUNDOLO'S PANDEMONIUM MEDICINE SHOW - a zany travelling medicine show from Vancouver. (ALSO, AM NET: MON. 8:04-8:30 pm)
SAT.: 1:30-2 pm) ROYAL CANADIAN AIR FARCE - This ACTRA Award-winning comedy show stars Roger Abbott, Dave Broadfoot, Don Ferguson, Luba Goy and John Morgan. (ALSO, AM NET: SAT. 11:30 am to NOON)

MON.: 3:34-4 pm) OUR FRIENDS THE FLICKERS - A movie parlor game to test your wits about films. With host George Balcan and Martin Malina, Fred Gammise, Grant Munro, and Myron Galloway competing in teams to answer movie questions, with occasional visits from famous personalities. (ALSO, AM NET: FRI. 8:04-8:30 pm)

TUE.: 3:34-4 pm) YES, YOU'RE WRONG - A light-hearted quiz show with host/moderator Bob Oxley and celebrity teams competing. Kildare Dobbs, Dubarry Campeau, Murray Soupcoff vs. David Scott-Atkinson, Carol Comisso, Ted Roberts. Taped before live audience at Toronto's Aladdin Theater. (ALSO, AM NET: TUE. 8:04-8:30 pm)

WED.: 3:34-4 pm) MY WORD - The popular BBC word game with panelists Frank Muir and Dilys Powell opposite Denis Norden and Anne Scott-James. Chairman is Jack Longland.

THU.: 3:34-4 pm) PLAYHOUSE - Concluding its 7-part series on Nov. 17 is the comedy, "Bandit and the Mayor" about a boxer dog who thinks he's Humphrey Bogart (he watches a lot of late-night TV). Nick Nicholas as Bandit, the Dog, and Tom Harvey as Mayor Kennelworth. Taped in front of live audience at CBC Hamilton Festival and at Toronto's Colonnade Theater. Produced and directed by Marc Stone. (ALSO, AM NET: THU. 8:04-8:30 pm)

FRI.: 3:34-4 pm) MY MUSIC - The lively musical quiz game from the BBC with John Amis, Frank Muir, Ian Wallace, Denis Norden. Chairman is Steve Race.

MON.: 9:04-11 pm) CBC MONDAY EVENING - 11/7: "Journey to a Still Point - A Polar Saga" by Michael Mercer. With Joseph Golland. 11/14: "The Dark Lady of the Sonnets" by George Bernard Shaw. With John Neville and Margaret Robertson. ALSO: "The Heart of & Darkness" by Joseph Conrad. With John Neville.

TUE.: 9:04-10 pm) THE BEST SEAT IN THE HOUSE - A series recorded in all-around sound utilizing the kunstkopf microphone (and intended for headphone listening). Host: Harry Mannis. 11/8: "Between Gentlemen" from the transcript of the 1817 trial for murder arising from a duel in York (Toronto). 11/15: "Tristan's Gift" by Menzies McKillop.

WED. 8:04 to 9 pm) IDEAS: TELEVISION/A SURROGATE WORLD - The 10-part series continues. 11/9: "Commercials, Again". 11/16: "Norman Lear, Norman Lear". Broadcast to commemorate the 25th anniversary of TV in Canada.

THU. 9:04 to 11 pm) SPECIAL OCCASION - 11/10: Vera Lynn with the Winnipeg Symphony in a musical tribute to the Silver Jubilee of Queen Elizabeth II. 11/17: "Clowns", a two-hour sound documentary on the circus.

FRI. 9:04 to 11 pm) RADIO INTERNATIONAL with hosts Harry Mannis and Jan Tennant. 11/11: "For Remembrance Day" the life and works of British Poet Edward Thomas, born 1878, killed during WWI in 1917. Ronald Pickup is featured. 11/18: Benny Goodman as he approaches his 70th birthday. Interviews and music, including excerpts from a London concert.

AM RADIO NETWORK SCHEDULE CHANGES & HIGHLIGHTS: See our last issue, plus notes in () after FM listings above.

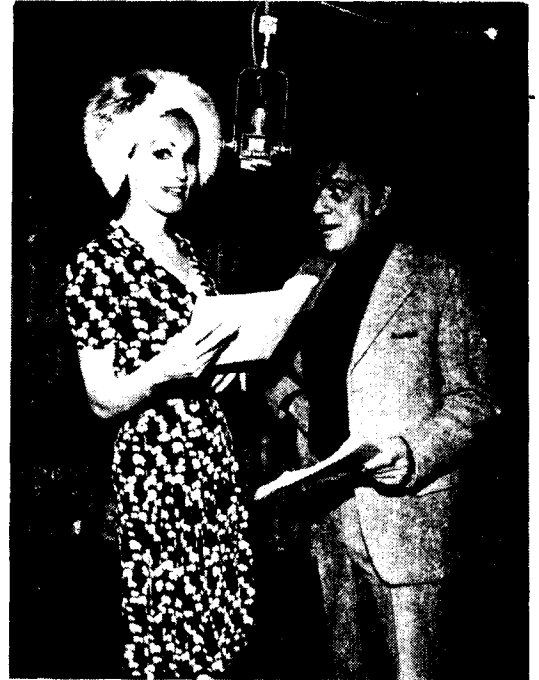
WITH RESPECT TO LISTED TIMES, please note: all times listed are network feed times, EST. Some stations delay certain programs to other days/times. Also, note different times on AM and FM for programs carried by both.

REBROADCASTERS: Some stations, which are rebroadcasters, such as CBCK-FM 107.5 Kingston, and CBOC-FM 95.5 Cornwall (both Ontario), carry a combination of FM NETWORK and AM NETWORK programming plus some programming originating from their main station (in this case CBO-AM and CBO-FM, Ottawa, Ontario). Thus, not all programs of either network are carried, and many broadcast times may differ.

RADIO: NOW



Kevin McCarthy on THE CBS RADIO MYSTERY THEATER production of "The Fall of the House of Usher" as presented 3/14/74 (repeated 6/8/74).



Julie Newmar (left) and Mandel Kramer (right) in "Ordeal by Fire" on The CBS MYSTERY THEATER 3/21/74 (repeated 6/14/74)

Betsy Palmer stars in "The Unearthly Gift", a production of THE CBS RADIO MYSTERY THEATER 3/28/74 (repeated 6/21/74).



Tammy Grimes makes her radio acting debut in THE CBS RADIO MYSTERY THEATER production of "A Tiny Drop of Poison" 5/9/74 (repeated 7/30/74).



RADIO: then



THE PHOTOS ON PAGE 12 WERE SENT OUT BY CBS AS PART OF THE PROMOTION FOR THEIR SEPT. 18 SPECIAL, CBS RADIO AT 50 - AN AUTOBIOGRAPHY IN SOUND (related story, page 9). HOW MANY OF THE FAMOUS SHOWS &/OR PERSONALITIES CAN YOU IDENTIFY? Turn page upside down for answer!

received too late for inclusion in our special issue last month.
(All above info is from CBS press release sent out with photo. Photo and captions BERGEN & dummy CHARLIE MCCARTHY had their own CBS radio show for several years.
WILSON in MY FRIEND IRMA, situation comedy first broadcast on CBS in 1947; (R) EDGAR by network radio (so says CBS) (Husing later specialized in sports events); (C) MARIE BOTTOM ROW: (L) TED HUSING covered the 1932 election of FDR, first big news event covered success (1934 photo).
opera and news; (R) GEORGE BURNS & GRACIE ALLEN, who moved from vaudeville to early radio with actress FLORENCE FREEMAN on WENDY WARREN AND THE NEWS, 1947 attempt to combine soap ing point for many talented hopefuls in the 1930's & 40's; (C) Newscaster DOUGLAS EDWARDS THIRD ROW: (L) MAJOR EDWARD BOWES, originator & host of THE ORIGINAL AMATEUR HOUR, start- in WWII.
(C) BENNY GOODMAN on CBS radio in 1930; (R) EDWARD R. MURROW on streets of London for CBS SECOND ROW: (L) BING CROSBY in front of CBS mike for one of many early radio appearances; (R) KATE SMITH, who was once a commentator on CBS as well as a vocalist.
program about VE Day, 5/8/45; (C) GERTRUDE BERG, star & creator-writer of THE GOLDBERGS; TOP ROW: (L) NORMAN CORWIN, writer, producer & director of ON A NOTE OF TRIUMPH, special

Quote and Unquote

"I don't think our experiment (preview broadcast of THE SOUNDS OF YESTERDAY on KUSP-FM Santa Cruz, Calif. in Sept.) was a success up to this point. We got 12 calls

(all verbal support - no money). I'll have to see if we get mail. Comments from audience- "more comedy", "announcers talk too much before playing first show", "announcers give irrelevant info & don't know the inside goodies about the specific show", "Shadow is newly copyrighted and should not be played" (EDITORS' NOTE: The only episodes of THE SHADOW ever played on THE SOUNDS OF YESTERDAY are those starring Orson Welles which are not part of any syndicated offering of THE SHADOW by Charles Michaelson to the best of our knowledge!); "Our Miss Brooks is still junk, but I love The Shadow", "Do OTR with local announcers". It looks like we didn't pull it off yet. Thanks for the effort so far - and let me know if you've got any new ideas as I will you. I'll inform you if any money rolls in." (Signed) Ben Price, KUSP-FM, Santa Cruz, California.

On The Other Hand

"Just a note here in special thanks for such a fine NOSTALGIA RADIO NEWS for October! Wow! I appreciate the photos & articles which go into my scrapbooks, and are also used in teaching OTR to jr. high & community college students. Also, I listened to KUSP-FM Santa Cruz last week to hear your SOUNDS OF YESTERDAY program and very much enjoyed it. Was my first "Halls of Ivy" Show. Too bad the "Our Miss Brooks" was from a scratchy ET. "The Shadow" was fine. I had many of my OTR club (school) listening. Keep up the fine work. Also, many thanks for distributing our NARA brochure in Oct. issue." (signed) Tom Price, NARA, Salinas, California (Note: no relation to Ben Price, quoted above)

Readers Speak Up

"Keep up the good work, your faithful fans are with you. I must admit, I too was bored with ... the soap operas but I stuck with it (recent SOUNDS OF YESTERDAY broadcast featuring CBS soap operas from

9/21/39) and found some humor in the language and characters. I do remember "Aunt Jenny" and my sister still has a fantastic cake and frosting recipe book she sent for years ago. I'm not sure if Spry is still on the market, but the cake recipes could still be made today. I did write to CBS, I hope others did! My three (children) love Adventure Theater and my older girl listens to Mystery Theater with pleasure. Why do parents allow their children to stare at TV and let their minds go to sleep? I'd better get off my soap box and join you both in saying, 'Long live radio', I love it! I want to thank WRVO for having your show, but why did they program The Great Radio Revival so late? It's a very bad hour for our family. We have not been able to listen and probably won't, due to the late hour. Can we, as listeners, do something about a change?" (Signed) DG, Liverpool, NY

MORE LETTERS NEXT ISSUE AS SPACE PERMITS. Names printed only if approval given in letter, or where required to properly identify & qualify the writer as an authority or expert.

NATIONAL NETWORKS

By

M. H. SHAPIRO

Associate Editor RADIO DAILY

REPRINTS OF INTEREST FROM TRADE, SPECIALTY & SMALL-CIRCULATION MAGAZINES, AS WELL AS FROM THE 1938-1950 RADIO ANNUALS PUBLISHED BY RADIO DAILY. This reprint is from 1938 RADIO ANNUAL.

P
A
G
E

1
4

*
N
A
T
I
O
N
A
L

*
A
R
T
I
C
L
E

R
E
P
R
I
N
T

F
R
O
M

1
9
3
8

R
A
D
I
O

A
N
N
U
A
L

*

UNQUESTIONABLY one of the most healthy and progressive industries in the world, the major networks, virtually without knowledge of depressions, much less recessions, have never taken a step backward since their inception. Continuous progress, both financially and as public servants, has marked each successive month of their comparatively short histories, with the lucrative 1937 score showing a 16 per cent increase in gross receipts for the three major companies. Of the record breaking total of approximately \$69,200,000, NBC contributed \$38,651,286, up 12 per cent, for both the Red and Blue webs. CBS gross billing totaled \$28,722,118, an increase of 24 per cent. Mutual billings for the year were not far from the \$2,000,000 mark. The general trend at the close of the year was highly encouraging, as evidenced by the December billings.

During the year 1937, NBC added 41 stations (although not quite as many markets), bringing the grand total for the Red and Blue to 143 stations, with more additions in line for 1938. CBS added 21 stations and 18 markets, 3 outlets being involved in station changes, giving a grand total of 108 at the close of the year. For 1938 additional outlets have been set. Mutual, which began the year with 20 odd stations, increased the chain to 76 all told. In each instance, whether NBC's two chains, CBS or Mutual, the wattage added was a considerable factor.

Apart from newcomers, increased power grants to numerous outlets further boosted the wattage, while NBC and CBS expansion plans were much in evidence as to new equipment and facilities. Advertisers and their agencies have actually written the success story of the radio network, and are continuing to write it, daily.

Educational side was strongly advanced, with NBC hiring Dr. James Rowland Angell, former Yale University prexy, as educational counselor. CBS formulated its Adult Educational Board, comprised of a strong array of nationally known educators and publicists. NBC brought Toscanini to conduct its own symphony orchestra to match CBS' New York Philharmonic broadcasts. Mutual has likewise sought to leave no stone unturned in an effort to maintain good music and educational features.

For 1938 the financial outlook is better than ever. The major network executives are busy concerning themselves with new developments, problems and obligations to the vast listening public.

BACKSTAGE RADIO PRODUCTION DURING 1937

By

NORMAN S. WEISER

RADIO DAILY

Production in the broadcasting industry reached its highest peak in the past year. Financially, technically and generally, 1937 was the most successful year enjoyed by the industry in its brief history. The three major networks, National Broadcasting Company, Columbia Broadcasting System and Mutual Broadcasting System, showed a total gross billing for the year of \$69,200,000, an approximate increase of 16 per cent over 1936. Technical advancement brought renewed efforts in the television field, and 30 new broadcasting stations.

Program production was brought closer to Hollywood when both Warner Brothers and Metro-Goldwyn-Mayer entered the broadcasting field by producing radio shows for commercial interests. NBC, because of the added importance given to Hollywood by radio, shifted its west coast headquarters to that city from San Francisco. Many large shows were removed from New York to Hollywood either to draw upon the vast talent resources of that city, or because their stars had film commitments. Columbia Broadcasting System launching a new expansion project to facilitate the handling of programs from the west coast.

The networks, in addition to financial gains, continued to build station affiliations in a fight for supremacy. NBC, with its two webs, added 41 stations, bringing its total number of affiliates to 143; CBS, with 21 additions, brought its total to 115, while Mutual can now boast of a coast-to-coast network of 76 stations.

Union activities during the past year entered the production phase of broadcasting with a splurge. American Federation of Musicians battled with the

entire industry in an attempt to put more musicians on the payrolls of the radio stations. AFRA came into being, and embraced all radio talent exclusive of musicians. American Communications Association, formerly known as ARTA, organized the technical staffs of radio stations with resultant 40-hour week, wage boosts and other concessions from employers. Towards the close of the year, ACA widened its scope to embrace all station personnel. AGRAP was organized and made rapid strides in its efforts to organize in a well knit organization all announcers and production men.

Dramatic programs came into their own, with both NBC and CBS offering Shakespearean cycles as sustaining features. MBS joined the parade with Orson Welles and his troupe presenting a radio adaptation of Les Miserables. Script shows showed remarkable increases, while an effort was made to divest juvenile programs of all blood and thunder. International broadcasts were frequent, and a close commercial alliance with Canadian broadcasting stations was made when numerous sponsors added the Canadian network to their American chains. Program producers became aware of the growing trend towards quality music, and advocated same to the industry.

The broadcasting year 1937 left a high mark for the industry to shoot at during 1938. Production has reached a high state of perfection in so far as broadcasting is concerned, and is now concentrating on its next problem of major importance, Television. The advancement of 1938 will largely depend upon the advances made in that field.

Jack Benny's Life Story

JACK BENNY'S LIFE STORY contains dozens of the most memorable moments from the Jack Benny Radio Show.

Imagine experiencing once again visiting Jack's underground Vault, Rochester driving the antique Maxwell or the Fred Allen Feud.

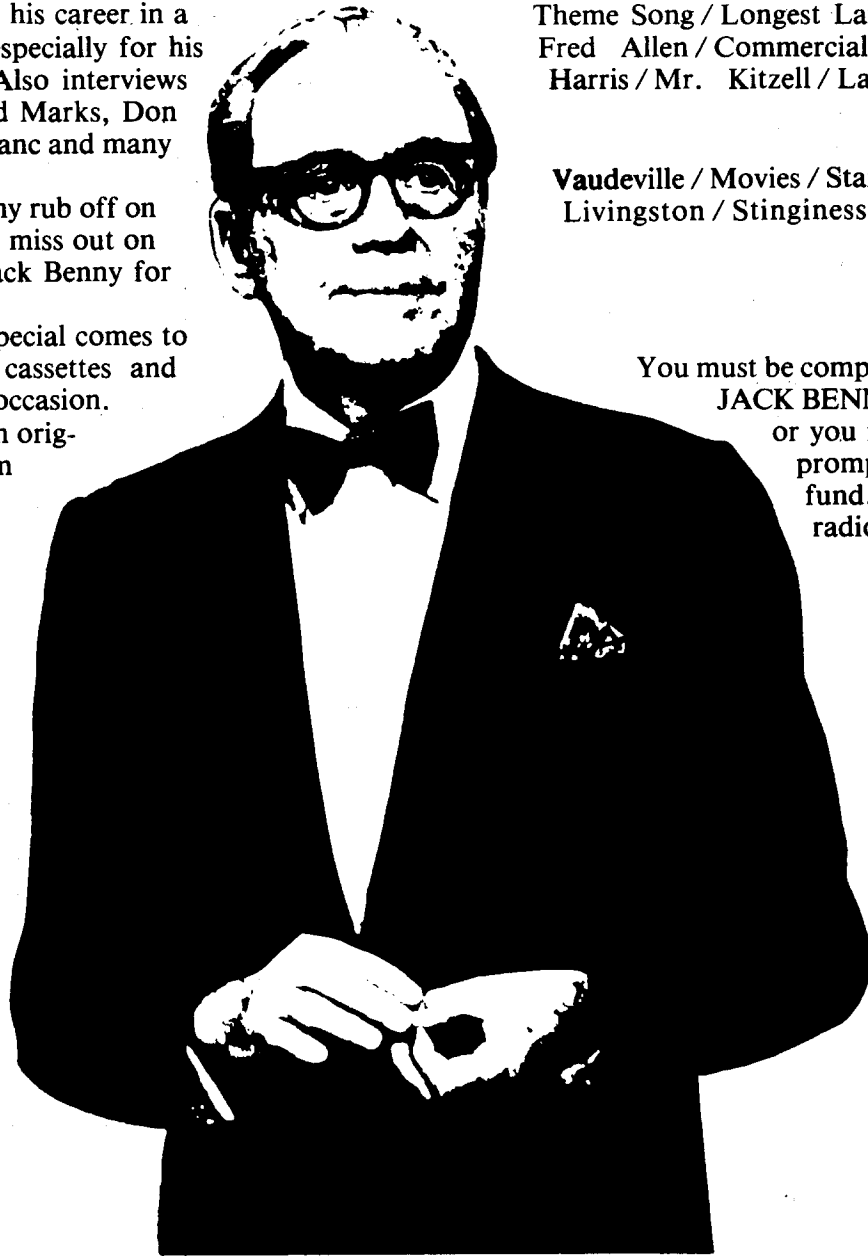
Jack Benny reminisces about his career in a special interview recorded especially for his two hour cassette special. Also interviews with Jack's director Hilliard Marks, Don Wilson, Dennis Day, Mel Blanc and many others from the show.

Let the magic of Jack Benny rub off on you. Don't let your children miss out on this chance to experience Jack Benny for the first time.

This exclusive two hour special comes to you on two high quality cassettes and makes a perfect gift for any occasion.

Yours FREE, a copy of an original radio script from December 16, 1945. This beautiful color booklet contains all the excitement of the show and features the "I Can't Stand Jack Benny Because..." contest.

Bob Hope said, "Jack Benny was stingy to the end, he only gave us eighty years and it wasn't enough."



INTERVIEWS

Jack Benny / Hilliard Marks, Director / Don Wilson / Mel Blanc / Dennis Day / Frank Nelson / Bob Crosby / Kaye Hart

26 EXCERPTS INCLUDING

The Vault / Maxwell Automobile / Train Station / Theme Song / Longest Laugh / Ed Sullivan / Fred Allen / Commercials / Rochester / Phil Harris / Mr. Kitzell / Last Program / Bob Hope — Eulogy

CONTENTS

Vaudeville / Movies / Start in Radio / Mary Livingston / Stinginess / 39 years old / Writers

GUARANTEE

You must be completely satisfied with JACK BENNY'S LIFE STORY or you may return it for a prompt money back refund. In any case, the radio script is yours to keep.



Box 86 Liverpool, New York 13088

ONLY \$9.95
NY State Add Sales Tax

P HIGHLIGHTS OF "THE GREAT RADIO REVIVAL" CONTINUED FROM PAGE 26...
 A Nov. 30 (We): LIFE WITH LUIGI "Leaving for California", J. Carrol Naish, Alan Reed, CBS/
 G AFRS, 1/9/53. WILD BILL HICKOK, "The Medicine Show", Guy Madison, Andy
 E Devine, MBS, early-1950's.

1 CONCLUSION OF MEL BLANC'S BIOGRAPHY (See page 26 of our October issue for Part I):
 6 After Mel Blanc moved into television on The Jack Benny Show, it wasn't long before he
 * had created a score of unusual "voice" characters including those of Barney Rubble and Dino
 the Dinosaur of "The Flintstones", Speed Buggy and several characters for ABC's children's
 educational show, "Curiosity Shop", Hanna-Barbera's "The Jetsons", and recent features like
 Chuck Jones' "Connecticut Rabbit in King Arthur's Court".

N Since 1960 Americans have also encountered the distinctive Blanc "touch" in commercials
 O created by the staff of Blanc Communications Corporation for a variety of advertisers. In
 S Beverly Hills, he and his son Noel, President of Blanc Communications Corp., put together
 T a production staff that specializes in creating entertaining commercials. The radio comedy
 A programming service entitled "Superfun", which contains 1300 comedy sketches and is used by
 L radio stations all over the world, is also produced by Blanc Communications Corp.

C In January of 1961, Mel had a catastrophic automobile accident - a collision on a West
 F Los Angeles hairpin curve that demolished his car, literally broke every bone in his body,
 I put him in a coma for 21 days and in a full body cast for one year. Word has it that when
 M he emerged from the coma Mel uttered, "Eh, what's up, Doc?"

S Busy as ever touring the college circuit, he is the number one draw for students in the
 H U.S. today. However, Mel still has time to complete new TV half-hours like Bugs Bunny in
 O "The Carnival of the Animals" by Ogden Nash.

W Mel Blanc and his wife, Estelle, live in the Pacific Palisades, Calif., about one block
 I from the beach. And, as Porky Pig would say... "Th..th..th..that's all, folks!!!"
 N (Mel Blanc biography supplied courtesy of The Syracuse Cinephile Society)

NOSTALGIC FILM SHOWINGS, ETC.



EVERSON MUSEUM OF ART
 401 Harrison Street
 Syracuse, New York 13202

CINEMA-
 FANTASTIQUE

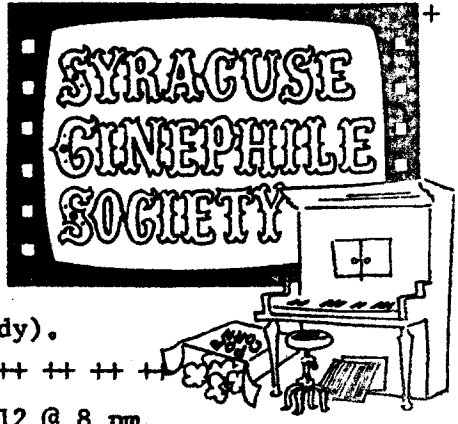
SCHEDULED: 11/4: "Island of Lost Souls"
 (1932) Charles Laughton, PLUS "Flash
 Gordon Conquers the Universe" Ch.
 8, starring Buster Crabbe (1940).
 11/11: "Day of the Triffids"
 (1963, British) Howard Keel, PLUS
 "Flash Gordon" Ch. 9.
 11/18: "TRX 1138" (1971) Robert
 Duvall, Donald Pleasance, PLUS

The following films will be shown on Friday evenings at 8:00 p.m. in the Ever-
 son Auditorium. Preceding each film at 7:30 p.m., critic Doug Brode will provide
 an introduction to the evening's feature.

Admission is \$2.00 for museum members and \$2.50 for non-members;
 this includes lecture, film, discussion, and free parking in the Community Plaza
 Parking Garage off South Townsend St.

"Flash Gordon" Ch. 10. // 11/25: No film due to Thanksgiving Holiday.
 12/2: "Fahrenheit 451" (1966) & Ch. 11 of "Flash Gordon".
 12/9: "Forbidden Planet" (1956) Walter Pidgeon, Leslie Nielsen & ch. 12 of "Flash Gordon".

+++++ Films will be shown Fri. nights @ 8 pm in BeVard Community Room
 of Civic Center, 411 Montgomery St., Syracuse. Non-members \$2,
 SCS members \$1.50. SCHEDULED: NOV. 4: BULLETIN; MEL BLANC live
 show has been cancelled (see page 3). Nov. 11: "Sahara" (1943)
 Humphrey Bogart, plus: "Prelude to War" (documentary short).
 Nov. 18: "Father Brown, Detective" (1954) Alec Guinness, and:
 "Smallest Show on Earth" (1957) Peter Sellers. Nov. 25:
 "Oliver!" (1969, color). Dec. 2: "Scarface" (1932) Paul Muni.
 Dec. 9: "Pit and the Pendulum" (1961, color) Vincent Price, &
 "The Black Cat" (1940) Broderick Crawford, Basil Rathbone (comedy).



Empire State theatre and musical instruments museum

EVENT: Sat. 11/12 @ 8 pm,
 Jim Ramsey, theatre organ concert. Admission: Adults: \$2, children: \$1, ESTMIM members
 free. MUSEUM: Open FREE most WED. nights from 8-10:30 pm. Location: Harriet May Mills
 Bldg, State Fair Grounds, NW of Syracuse via Int. 690. ESTMIM wishes to remind also of the
 Rochester Theatre Organ Society (RTOS) events: 11/17 (Th), Lloyd Del Castillo concert @
 Auditorium Theatre, 875 E. Main St., Rochester AND 11/16 (We), Don Kinnier concert @ Riviera
 Theatre, 67 Webster Avenue, North Tonawanda (near Buffalo).
 Exact times and admission prices not available at press time.
 Dec. ESTMIM & RTOS events will be listed in next issue of NRN.

HARRIET MAY MILLS BUILDING
 NYS FAIR GROUNDS
 SYRACUSE, N. Y. 13209

National Radio Trader

**We're still
growing like a
weed . . .**

Can you tell us why?

- Is it our professional printing and editing?
- Is it our ads from traders around the country?
- Is it our features like—

From Out of the Past Comes . . .
Radio In Review
Radio Roots
Ye Olde Equipment Shoppe
Radio Answer Man
Radio Crossword

- Is it our news of clubs and old-time radio happenings?

**Whatever it is . . .
we must be doing
something right!**

If you're not already a subscriber, send for free sample issue mentioning where you saw this ad.

Write:
National Radio Trader
Post Office Box 1147
Mount Vernon, Washington 98273

Then . . .

Please tell us what we're doing that's making us grow like a weed!



PLEASE MENTION

Nostalgia

Radio News

FORTUNE MAGAZINE SURVEY

Eleventh quarterly survey conducted by Fortune, embracing a representative cross-section of public opinion; results announced Dec. 24, 1937.

Favorite Recreation

	Total	Men	Women
Listening to the radio	18.8%	15.3%	22.4%
Going to the movies	17.3	11.3	23.5
Reading magazines and books	13.8	8.6	19.2
Hunting or fishing	11.0	18.1	3.7
Watching sporting events	10.4	16.2	4.4
Reading newspapers	7.1	8.6	5.5
Playing outdoor games	6.6	9.3	3.8
Playing cards and indoor games	5.3	4.6	6.1
Legitimate theater	3.7	2.4	5.0
All others	3.5	3.2	3.8
Don't know	2.5	2.4	2.6

Favorite Program

Jell-O (Jack Benny)	8.7%
Major Bowes	6.9
News broadcasts	6.6
Chase & Sanborn (Charlie McCarthy)	5.8
Ford Sunday Evening Hour	4.3
One Man's Family	4.2
Lux Theater	3.5
Kraft Music Hall	3.3
Amos 'n' Andy	3.0
Gang Busters	2.5
Fibber McGee and Molly	2.4
Lum and Abner	2.3
Texaco (Eddie Cantor)	1.9
Lucky Strike Hit Parade	1.8
All others	42.8

Favorite Personality

Jack Benny	10.7%
Boake Carter	7.1
Lowell Thomas	5.9
Eddie Cantor	5.5
Bing Crosby	5.4
Major Bowes	4.6
Bob Burns	4.3
Nelson Eddy	4.0
Edwin C. Hill	3.5
Charlie McCarthy	3.0
President Roosevelt	2.7
Gracie Allen	1.9
Fred Allen	1.4
Edgar Bergen	1.3
Lum and Abner	1.0
Rudy Vallee9
All others	36.8

SPECIAL NOTE TO CENTRAL NEW YORK READERS: Gerry Orlando, host of COMEDY'S GOLDEN MOMENTS, and the management of Syracuse station WCNY-FM have each "independently" decided to no longer provide us with listings for their respective old-time radio and nostalgia programming. Such listings as may appear for WCNY-FM are from information provided before the "cut-off", and subject to change.

ADVERTISEMENT

Listen to hidden FM subcarrier signals with the Elving/Karkota SCA adapter. Features include an effective squelch circuit, low voltage requirement, ease of installing in or on portable radios, tuners, receivers, and car radios—and it's ready wired with instructions for connecting to your FM radio!

Great for personal listening to talk and music programs that may be available over one or more of your local FM radio stations. Guaranteed to work or your money refunded. Includes an article, "SCA: Radio the FCC Doesn't Want You to Own," giving details of FM-SCA's special background music and talk programming, and it explains how to tap into FM tuners, portables and car radios to receive SCA.

An ideal project for the technically-minded. Installation is available for others at prices ranging from \$8 to \$15, but before shipping your radio, write and describe the type of radio you have, giving its dimensions, and including a schematic of the set, if available.

Order from Elving Electronics Specialties, Adolph MN 55701. This solid-state, compact SCA adapter is only \$19.50 postpaid.

P IMPORTANT NOTE: Listings are based on schedules submitted by stations, producers, or program
A hosts. We rely on the submitted listings. Stations and producers reserve the right to
G change schedules with or without notice. Therefore, we cannot be responsible for such
E changes or errors as may occur. ALSO, Gerry Orlando, host of COMEDY'S GOLDEN MOMENTS, and
1 the management of WCNY-FM, have each "independently" decided to no longer provide us with
8 listings for their respective old-time radio and nostalgia programming. Such listings as
may appear for WCNY-FM are from information provided before the "cut-off" and are subject
to change.

* NBC UNIVERSITY THEATER (WCNY-FM 91.3 Syracuse, SAT. 6 pm)(SYNDICATED):

- Nov. 5: "The Way of all Flesh" by Samuel Butler, with Tom Conway.
12: "The Mayor of Casterbridge" by Thomas Hardy, with Reginald Gardiner.
19: "Point of No Return" by J.P. Marquand, starring Kent Smith and John Dehner.
26: "1984" by George Orwell, starring David Niven.
Dec. 3: "The Age of Innocence" by Edith Wharton, with John Sutton.

L THE GOON SHOW (WCNY-FM 91.3 Syracuse, SAT. 7:30 pm)(BBC/NPR):

- Nov. 5: "The Great Tuscan Salami Scandal" (BBC 2/21/56, NPR 1/3/77)
* 12: "Fear of Wages" (BBC 3/6/56, NPR 1/10/77)
19: "The Nasty Affair of the Burami Oasis" (BBC unknown, NPR 1/17/77)
H 26: "Drums Along the Mersey" (BBC 10/11/56, NPR 1/24/77)
I Dec. 3: "Foiled by President Fred" (BBC 11/1/55, NPR 1/31/77)

G SOUNDTRACK (WCNY-FM 91.3 Syracuse, THU. 1 pm)(SYNDICATED):

- H Nov. 3: "Names Behind the Music - Jerome Moross, Part II" ("The Cardinal", "Proud Rebel",
L "War Lord")
I 10: "Swashbucklers" ("Sea Hawk", "Captain Blood", "Adv. of Robin Hood", "Don Juan",
G "Bandit of Sherwood Forest")
H 17: "In Concert Film Music In Concert" ("Four Wives", "Hangover Square", "Deadfall",
T "Red Tent")
S 24: "The Dark Continent" ("Dark of the Sun", "Zulu", "White Witch Doctor")
O Dec. 1: "Stratford on Screen" ("Henry V", "Hamlet", "Julius Caesar")

F THE BEST OF OLD TIME RADIO (WAER-FM Syracuse, MON. 6 pm)(Host: Sukosh Lanier):

- Nov. 7: THE SHADOW, "Prelude to Terror" Bret Morrison, MBS, possibly 6/5/49.
O 14: THE LONE RANGER, "Telescope Murders" Brace Beemer, John Todd, MBS or ABC, date unk.
T 21: FAMOUS CANADIAN TRIALS (#3), "The Booher Case", July 1963, CBC (Canada) star unk.
H 28: GANGBUSTERS, "Case of the Grade-A Gummen", network, date & stars unknown.

E THE RADIO DETECTIVES (WGSU-FM 89.3 Geneseo, WED. 7 pm, rptd SAT. 10 am):

- R Nov. 2/5: HERCULE POIROT, "The Case of the Careless Victim", MBS, 1945 or SYND 1948, star ?.
A 9/12: ADVENTURES OF SAM SPADE, "The Fairly Bright Caper", CBS, 10/31/48, Howard Duff
R and ADVENTURES OF SAM SPADE, "The Prodigal Panda Caper", NBC, 12/29/50, Steve
E Dunne.

A Subsequent shows, if any: TO BE ANNOUNCED. No info received at press time.

A THE ELECTRONIC ERA (WIQT-AM 1000 & WQIX-FM 100.9 Horseheads, SUN. 12:10 pm, Gary Yoggy, host):

S This program generally pays tribute to a particular old-time radio show or performer, and
E consists of excerpts interspersed with narrative. NOV. 6: "Laurel & Hardy Radio Festival" /
S NOV. 13: "Radio's View of the Future" (excerpts: "1984" & "Brave New World") / NOV. 20:
R "Thanksgiving During the Golden Age of Radio" (excerpts: MR. PRESIDENT, HALLMARK PLAYHOUSE,
I EDDIE CANTOR, JACK BENNY) / NOV. 27: "Salute to George Raft" (excerpts: LUX RADIO THEATER,
S CASES OF MR. ACE, ROCKY JORDAN, MOVLETOWN RADIO THEATER) / DEC. 4: "Christmas with the Great
Radio Comedians" (excerpts: JACK BENNY, HENRY MORGAN, FIBBER MCGEE & MOLLY).

* THE GREAT RADIO SHOWS (CFly-FM 98.3 Kingston, Ontario, SUN. 5 pm):

- Nov. 6: SUSPENSE, "Loves Lovely Counterfeit", CBS, 3/8/45, Humphrey Bogart.
L 13: HOP HARRIGAN, WWII serial episode, BLUE, 2/19/42, Chester Stratton, AND
O TERRY AND THE PIRATES, "Captain Blaze" (serial episode), BLUE, 2/9/42.
C 20: THE ALDRICH FAMILY, "Jealousy and the New Girl Friend", NBC, 10/17/39, Ezra Stone.
A 27: GANGBUSTERS, "The Case of the Ape Bandit", NBC, 11/1/40, star unknown.
L Dec. 4: "The Amos & Andy Story" (special 2-hour show) featuring AMOS 'N' ANDY "25th Anniver-
sary Show" CBS 2/14/53; THE AMOS 'N' ANDY SHOW (first SUN. night show for Rinso)
* CBS 10/10/48; THE AMOS & ANDY MUSIC HALL, CBS 9/23/54 with guest Kay Kyser; plus
* three early syndicated shows from May & June 1929, and 2 78-rpm records made for
* Victor in 1928-1930, as well as the opening of an early 1932 program.
*

JOHN DUNNING

TUNE IN YESTERDAY

The Ultimate Encyclopedia of OLD-TIME RADIO 1925-1976

What two shows tried to copy *The Shadow's* success? Who was Ma Perkins' lumberyard friend? Who was the voice of Superman? Who ran *House Party* before Art Linkletter? How did Bing Crosby, Jimmy Durante, Red Skelton, and Bob and Ray make their radio debuts? And who played Oogie Pringle last?

If you can't remember, TUNE IN YESTERDAY has all the answers, plus thousands of other definitive facts you can't find anywhere else. Each show is listed alphabetically by title, giving *all* the players of major roles, the sponsors, changes of cast, crew, and writers; premiere dates, and shifts of format and network—all compiled from original tapes and from contemporary listings—as well as the early episodes, typical plotlines, development of the characters, openings and closings, and behind-the-scene glimpses of writers, stars, and studio executives.

In addition, TUNE IN YESTERDAY gives the complete genesis and development of classics like *Fibber McGee and Molly*, *I Love a Mystery*, *The Fat Man*, and *Jack Armstrong*, besides less well-known shows such as *Everyman's Theatre*, *I Fly Anything*, and *Dr. Sixgun*.

Perfect for settling arguments or just invigorating reading, TUNE IN YESTERDAY is a briskly written, meticulously accurate treasure trove that can be read for information and pleasure at the same time.



Available at your local bookstore or by mail from:

DOUBLE - R - RADIO
505 Seeley Road
Syracuse, NY 13224

Please send me _____ copies of TUNE IN YESTERDAY @ \$17.95 per copy.

Please include 50¢ for postage and handling and sales tax where applicable.

Price subject to change without notice.

Check enclosed.

Name _____

Address _____

City _____ State _____ Zip _____

P THE RADIO THEATER (WRVO-FM 89.9 Oswego, SUN. at 10 pm, John Krauss, host):
A Nov. 6: LUX RADIO THEATER, "Destry Rides Again", CBS, 11/5/45, James Stewart.
G 13: TWO THOUSAND PLUS, "When the Worlds Met", MBS, 5/3/50, Ken Williams & Lon Clark,
E and LADY ESTHER SCREEN GUILD THEATER, "Arsenic and Old Lace", CBS, 11/18/46,
Boris Karloff, Eddie Albert, Jane Morgan, Verna Felton.
2 20: LUX RADIO THEATER, "Destroyer", CBS, 4/3/44, Edward G. Robinson, Dennis O'Keefe.
O 27: YOUNG PEOPLE'S RADIO THEATER, 1977 Winners, NPR, 1977.

* THE GOON SHOW (WRVO-FM 89.9 Oswego, SUN. 2 pm, rptd SAT. 8:30 pm)(From NPR/BBC):
Nov. 5: "The Spanish Silver Dubloons" (BBC 1/21/60, NPR 4/18/77, WRVO 5/1/77)
L 6 & 12: "The Greenslade Story" (BBC 12/20/55, NPR 4/25/77, WRVO 5/8/77)
O 13 & 19: "The Phantom Head Shaver of Brighton" (BBC 10/19/54, NPR 11/1/76, WRVO 11/7/76)
C 20 & 26: "The White Box of Great Bardsfield" (BBC 3/15/55, NPR 11/8/76, WRVO 11/14/76)
A 27 & Dec. 3: "Under Two Floorboards, a Tale of the Legion" (BBC 1/25/55, NPR 11/15/76,
L WRVO 11/21/76)

JAZZ REVISITED (WRVO-FM 89.9 Oswego, SAT. & SUN. 7:30 pm, Hazen Schumacher, host)(NPR):

* Nov. 5: "One O'Clock Jump"
H 6: "I Can't Believe That You're In Love With Me" (6 recordings of the song)
I 12: "Music by Count Basie"
G 13: "Goodman Freelances" (recorded sessions with Benny Goodman)
H 19: "They All Play Morton" (Jelly Roll Morton, that is)
L 20: "Parallels" (2 versions of "Dark Eyes", "I Understand" & "Prince of Wails")
I 26: "Doubles"
G 27: "Boogie Woogie" (solo piano and small group boogie)

EARPLAY (WRVO-FM 89.9 Oswego, MON.-FRI. 10:05 to 11:05 pm, except as noted)(NPR or NPR/BBC):

H Nov. 1 (Tu): "Under the Loofah Tree" by Giles Cooper (comedy) AND "Dinosaurs" by John
T Antrobus starring Spike Milligan.
S 2 (We): TO BE ANNOUNCED.
O 3 (Th): "Cause Celebre" by Terrence Rattigan starring Diana Dors (2 HOURS).
F 4 (Fr): "The Old One Two" by A.R. Gurney, Jr. (comedy).
W 7 (Mo): "A Visit with John Howard Griffin" by J.H. Griffin (autobiography)(2 HOURS).
R 8 (Tu): (ELECTION NIGHT - PROGRAM PRE-EMPTED)
V 9 (We): TO BE ANNOUNCED.
O 10 (Th): "A Doll's House" by Marian Waldman from Ibsen classic. Cara Duff McCormick is
starred. (2 HOURS).
S 11 (Fr): "Random Moments in a May Garden" by James Saunders.
E 14 (Mo): "Wings"
R 15 (Tu): "Trucker" by Paula Schiller (sound documentary)
I 16 (We): TO BE ANNOUNCED.
E 17 (Th): "My Name is Bird McKai" by Anne Leaton.
S 18 (Fr): "The Maze" by Stewart Farrar.
21 (Mo): "The Temptation Game"
22 (Tu): "The Summer of Timothy Once" by James W. Nichol.
* 24 (Th): "The Disagreeable Oyster" by Giles Cooper (comedy) and "The Little Black Hole"
by Alan Gosling (mono).
L 23 (We): TO BE ANNOUNCED.
O 25 (Fr): "The Midnight Mocker" by Leo Goldman and "Scat Melisma" by Kirk Nurock.
C 28 (Mo): "The Water Engine"
A 29 (Tu): "Edward Albee's Listening" by Edward Albee with Irene Worth, James Ray (90 min)
L 30 (We): TO BE ANNOUNCED.

IMPORTANT NOTE: Listings are based on schedules submitted by stations, producers, or program
* hosts. We rely on the submitted listings. Stations and producers reserve the right to
change schedules with or without notice. Therefore, we cannot be responsible for such
P changes or errors as may occur. ALSO, Gerry Orlando, host of COMEDY'S GOLDEN MOMENTS, and
A the management of WCNY-FM, have each "independently" decided to no longer provide us with
G listings for their respective old-time radio and nostalgia programming. Such listings as
E may appear for WCNY-FM are from information provided before the "cut-off" and are subject
to change.

2 SUPPORT OUR ADVERTISERS * SUPPORT OUR ADVERTISERS * SUPPORT OUR ADVERTISERS * THANK YOU *
O ADVERTISE IN NOSTALGIA RADIO NEWS * WRITE FOR DETAILS * ADVERTISE IN NOSTALGIA RADIO NEWS *
*
*

Classifieds

P
A
G
E

FREE SAMPLE! **Audiomart**, the audiophiles' FREE AD newsletter allows you to buy, swap or sell your used audio equipment and accessories nationwide without cost-per-word charges or long delays! Write today for your free sample issue plus details on subscribing to this unique, one-of-a-kind service. AUDIOMART, Dept. NRN, Box 821, Stratford, Connecticut 06497.

2
1
*

Do you enjoy reading about THE ENTERTAINERS of yesteryear? Then you should enjoy THE WORLD OF YESTERDAY, a magazine devoted to movies, radio, old records, and nostalgia. \$1.00 will bring you a sample copy. THE WORLD OF YESTERDAY, Dept. NRN, 13759 60th Street North, Clearwater, Florida 33520.

N
A
T
I

Your non-display CLASSIFIED AD can appear here for as little as \$3.25 per month (3 months or more). Up to 3 lines of standard typewriter-size type, each 7½" long (or less). Payment in full in advance, or write for details. We reserve the right to refuse any ad or to reject or edit copy which exceeds space limitation. NOSTALGIA RADIO NEWS, BOX 2214, SYRACUSE, NEW YORK 13220. When answering a classified, mention NOSTALGIA RADIO NEWS.

O
N
A
L
*

Thank You!

THIS ISSUE IS BEING MAILED TO 321 PAID SUBSCRIBERS - A NEW ALL-TIME RECORD HIGH!

C
L
A

NEW SUBSCRIBERS (29): Conrad Somerville, Mr. Joseph A. Poire, Maurice H. Gingras, Frank John Annotto, Charles H. Smith, Richard Korf, Frank L. Hoopes, James R. Rosch, Arnold Bush, Robert H. Geer, James A. Kaminski, George Tuttle, William P.

S
S
I
F
I

Banner, Mr. G. Lynn (Mac) Allen, Ron Mitro, David Williams, Mel

E
D
S

Simons, John Austin, A.A. O'Wel, Tom Pendergast, Johnny Bowles, Robert Gribnau, Jr., Ronald Dennhardt, Richard Vevang, John Rigsby, Newell R. Heacock, Edward T. Cooper, Fred

Nicholas, Harold Parchment; RENEWING (20): Bruce Rittenhouse, Joseph P. Congel, Robert Swindler, Miss Dorothy Benedict, John Edwards, Barbara & Al Bzura, Mrs. LeRoy Hodge, George

*

R. Klos, Andrew Senior, James B. Lavalle, Robert A. Conway, Wes Nolan, Richard & John Ferris, L.L. Forward, James F. Brennan, Jr., Mary Lou Wallace, Kenneth C. Keller, Frederick

T
H
A

A. Dolengo, L. Murphy, Clayton W. Holden. OUR VERY SPECIAL THANKS TO EACH AND EVERY ONE OF YOU, and to all our readers and subscribers. Your continued interest and support have made our growth possible. Just look at what we've done, together!

ISSUE	PAGES	SUBSCRIBERS	*	ISSUE	PAGES	SUBSCRIBERS	*	ISSUE	PAGES	SUBSCRIBERS
11/77	28	321		6/77	22	n/a		1/77	12	277
10/77	44	n/a		5/77	20	302		12/76	14	250
9/77	23	n/a		4/77	16	312		11/76	12	236
8/77	27	n/a		3/77	16	279		10/76	12	228
7/77	22+DAK	n/a		2/77	14	287		9/76	10	211

Y
O
U
S

REMEMBERED IN PASSING (RECENT DEATHS): Aug. 22-Pacific Palisades, Calif.: Alex Segal (62) Emmy-award-winning pioneering director of live TV drama, including 1953 ABC-TV series "US Steel Hour", also director of films and Broadway productions. Sept. 16-Paris, France: Maria Callas (53) famed operatic diva (soprano) for more than 20 years. Sept. 30-Los Angeles, Calif.: Mary Ford (Coleen Summers) (53) Half of the musical duo who pioneered multi-track recording and overdubbing in their hits including "How High the Moon", one-time vocalist on Jimmy Wakely Radio Show (1944). Sept. 30-New York City: Saul Levitt (66) actor & playwright best known for his Broadway & TV hit "The Andersonville Trial" which won an Emmy in 1971. Oct. 2-Boonton, N.J.: Robert Campbell (55) film maker, editor & author. Wrote: "The Golden Years of Broadcasting - A Celebration of the First 50 Years of Radio & TV on NBC". Oct. 5-Shreveport, Louisiana: Jan Garber (82) Band leader for 55 years * known for his "sweet" style, often heard on radio in 1930's & 40's. Oct. 5-Honolulu, Hawaii: Webley Edwards (74) Originator of "Hawaii Calls" radio & TV series aired from 1935-1972 on CBS, MBS and in syndication; also CBS WWII correspondent. Oct. 8-New York City: "The Mighty Atom" (Joseph L. Greenstein)(84) Strong-man & vaudeville star. Oct. 10-New York City: Hildegard Halliday (75) Stage actress; radio, vaudeville & night club performer noted for comic sneeze routine. Also performed with Guy Lombardo Orchestra. OCT. 14-MADRID, SPAIN: BING CROSBY (73) SINGER, ACTOR, RADIO-TV-MOVIE STAR FOR 50 YEARS.

D
E
A
T
H
S
*
P
A
G
E
2
1

AT YOUR SERVICE



WLS
World's Largest Store

SERVICE is the keynote of WLS—a service rendered in your behalf. And there are many kinds of service. If our market broadcast enabled you to catch a peak price for the products of your flock or farm—that was a service. If our Homemaker's Broadcast brought to your easy chair information by which a step could be saved, or a short cut made, that was another service. And if our musical programs, brought to your fireside through the long evenings, gave you a fleeting hour of pleasant entertainment, or a bit of happiness, that was a service of the highest order.

Constant service is our watchword. WLS was conceived in your interests, is operated in your behalf and is dedicated to your service. It is your station. Write us frequently. If we broadcast a feature that you like, write and tell us about it. It is our way of knowing that we are pleasing you. If certain phases of our broadcasting do not appeal to you, tell us about them. That is the way we can give you what you want.

Tune in on WLS
344.6 meters

The Agricultural Foundation

The Sears-Roebuck Agricultural Foundation is entering upon its fourth year of service to the farmer—and the farmer's wife. It has sought since its beginning to be an active, helpful force in the Nation's Agriculture. Through its association with WLS, and its excellent cooperation with all the agricultural agencies in the field, it has rendered a definite service to hundreds of thousands of farm people. It has become in effect a veritable clearinghouse for farm problems.

The services of trained farm people, people who through study and experience have qualified themselves are at your constant disposal.

The Farm Service Department will answer any question on farm practices, poultry, marketing, live stock problems and insect pests. Every question receives immediate personal attention.

Our Home Service Department renders a similar service for the housewife. Problems concerning the home, the wardrobe, the daily menu, the baby and the thousand and one other little perplexities about the home come to this department daily.

We are interested in your accomplishments on the farm and concerned with your success. Keep in touch with our Agricultural Foundation. Help us help you.

Sears, Roebuck and Co.
The World's Largest Store



Tune In and Enjoy the Programs of the World's Largest Store

P
A
G
E
2
2
*
R
A
D
I
O
Y
E
S
T
E
R
D
A
Y
*
N
A
T
I
O
N
A
L
*
W
L
S
A
D
F
R
O
M
1
9
2
7
*

P
A
G
E

2
4

*

E
A
R
L
Y

E
D
I
S
O
N

P
H
O
N
O
G
R
A
P
H

P
O
S
T
E
R

R
E
P
R
I
N
T

*

N
A
T
I
O
N
A
L

*

CELEBRATING 100 YEARS OF THE PHONOGRAPH... 1877-1977.

Experts accept the following dates: Edison sketches his tinfoil phonograph: Nov. 29, 1877. His mechanic, John Kruesi then built a working model which was modified to Edison's satisfaction on December 6, 1877. The first (private) demonstration took place the next day, in the office of the editor of the Scientific American.



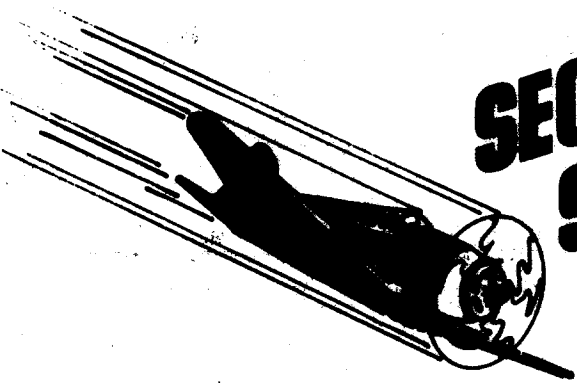
The Triumph model cylinder phonograph (and thus this poster) dates from 1895.

**HERE'S YOUR
OFFICIAL**

Captain Midnight's

1941 CODE-O-GRAPH AND

**SECRET
SQUADRON
MEMBERSHIP
BADGE**



The very air throbs to the roar of a plane in a thundering power dive! It's the signal for red-blooded boys and girls throughout the nation to gather 'round their radios for another thrilling adventure with Captain Midnight. One of the most popular Captain Midnight Radio Premiums was the 1941 (the first) code-o-graph badge. Here is an authentic reproduction in a heavy bright gold all metal badge (the originals do not have a hole in the center of the turning dial) and works exactly like the real one. Your handsome new Secret Squadron Badge is a real Emblem of Honor from Captain Midnight. Guard it carefully! Wear it proudly!!

READ ABOUT ITS MANY AMAZING FEATURES!

FIRST: It proves that you're a full-fledged member of Captain Midnight's Secret Squadron — and, every red-blooded American fellow and girl knows that's something to be proud of!

SECOND: It has a "Mystery Dial" Code-O-Graph — a marvelous new kind of device for figuring out secret radio and other code messages!

THIRD: It features two great patriotic emblems, the American Eagle, and the Military Shield! It's the mark of a real 100% American!

**FOR EACH CAPTAIN MIDNIGHT 1941 CODE-O-GRAPH REPRODUCTION
BADGE AND CODE BOOK — SEND \$3.50 TO OLD TIME RADIO PREMIUMS,
21 WOODCREST DRIVE, RIVERSIDE, R.I., 02915 — HAPPY LANDINGS!**

NAME _____ **NUMBER OF BADGES**

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

HIGHLIGHTS OF THE GREAT RADIO REVIVAL FOR NOVEMBER, 1977:

WRVO-FM SUN. THRU FRI. FROM 11 PM TO MIDNIGHT

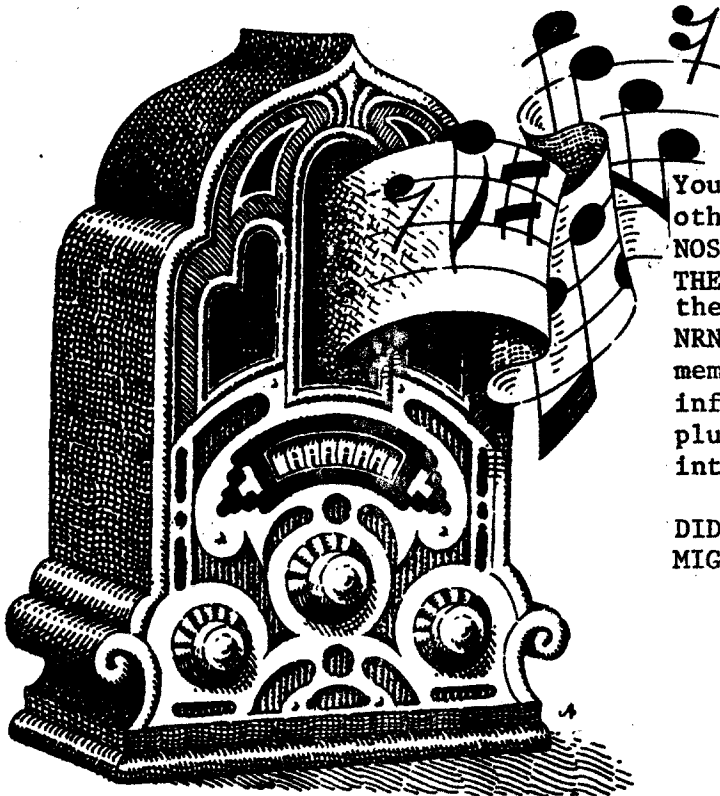
(Except as noted.)

JOHN KRAUSS, HOST

- NOV. 1 (Tu): PHILCO RADIO TIME with Bing Crosby, "Minstrel Days", guests Al Jolson, John Charles Thomas, ABC, 4/2/47. JOHN STEELE, ADVENTURER, "The Unsuspected", Don Douglas, John Larkin, MBS, 5/7/50.
- 2 (We): THE FANNY BRICE SHOW (excerpt) "The Poker Game" with Hanley Stafford, Danny Thomas, CBS, June 1944, plus MAXWELL HOUSE COFFEE TIME (excerpt) "The Antique Auction", NBC, 5/29/41, Fanny Brice as "Baby Snooks" and Hanley Stafford as "Daddy". THE SHADOW, "Poison Death" Orson Welles, MBS, 1938.
- 3 (Th): No show due to 2-hour EARPLAY (which see).
- 4 (Fr): OUR MISS BROOKS, "The New School Bus" Eve Arden, Gale Gordon, CBS/AFRS, 1950's. PHILO VANCE, "The Girl Who Came Back", NBC or SYND, late 1940's, star unknown.
- 6 (Su): THE GREATEST STORY EVER TOLD, "Idle World", Warren Parker, ABC, Jan. 1954. YOURS TRULY, JOHNNY DOLLAR, "The Fiddle Faddle Matter", CBS, date & star unk.
- 7 (Mo): (may be delayed or pre-empted) PHIL HARRIS-ALICE FAYE SHOW, NBC, 9/25/49. THE FAT MAN, "Murder Plays Hide and Seek", J. Scott Smart, ABC/CBC, late 1940's.
- 8 (Tu): (may be delayed or pre-empted) MAIL CALL, starring Judy Garland, Bing Crosby, Jimmy Durante, AFRS, WWII. NEW ADVENTURES OF MICHAEL SHAYNE, PRIVATE DETECTIVE, "Case of Anthony Carrell" (1st show of synd series), Jeff Chandler, late-1940's.
- 9 (We): (starts @ 11:30 pm) SHERLOCK HOLMES, "Murder by Moonlight", Basil Rathbone, Nigel Bruce, MBS, 10/29/45.
- 10 (Th): No show due to 2-hour EARPLAY (which see).
- 11 (Fr): THE HALLS OF IVY, "Is Professor Grimes a Top-Notch Scholar?", Mr. & Mrs. Ronald Colman, NBC/VOA, 1952. Other program, if any, TO BE ANNOUNCED.
- 13 (Su): HALLMARK PLAYHOUSE, "My Financial Career", Jack Benny, CBS, 11/18/48. Other program, if any, TO BE ANNOUNCED.
- 14 (Mo): PHIL HARRIS-ALICE FAYE SHOW, 10/2/49, NBC. THE FAT MAN, "Murder Rings the Bell" (Australian Version) no other information available.
- 15 (Tu): GI JOURNAL (excerpt), "Livingston Marx, Explorer" with Groucho Marx, Mel Blanc, Lucille Ball, Johnny Weismueller, AFRS, WWII. A MAN NAMED JORDAN, 15-min. serial episode starring Jack Moyles, CBS, late-1940's. IT'S A CRIME, MR. COLLINS, "Canary Yellow Sack", SYND or MBS, 1950's, star unknown.
- 16 (We): (starts @ 11:30 pm) I LOVE A MYSTERY, "Temple of Vampires" (serial episode, 15-min.) Tony Randall, Russell Thorson, Jim Boles, Mercedes McCambridge, MBS, 1/24/50. Other program, if any, TO BE ANNOUNCED.
- 17 (Th): KRAFT MUSIC HALL with Al Jolson, guest Walter O'Keefe. NBC, date unknown. Other program, if any, TO BE ANNOUNCED.
- 18 (Fr): GUEST STAR, "Making Money" with Fibber McGee & Molly (15 min., SYN, late 1940's) and GUEST STAR, "Truth or Consequences" with Ralph Edwards (as above). ESCAPE, "Ambassador of Poker", 4/7/50, CBS, star unknown.
- 20 (Su): BACHELOR'S CHILDREN (15-min. soap opera episode) Hugh Studebaker, CBS, 9/21/39. KAY FAIRCHILD, STEPMOTHER (15-min. soap opera ep.) Sunda Love, CBS, 9/21/39. Other program(s), if any, TO BE ANNOUNCED.
- 21 (Mo): PHIL HARRIS-ALICE FAYE SHOW, 10/9/49, NBC. Other program, if any, TO BE ANNOUNCED.
- 22 (Tu): PEPPER YOUNG'S FAMILY (15-min. soap opera episode) "Peggy Gets Her Ring" Lawson Zerbe, NBC, 1941. OTHER PROGRAM(S), IF ANY, TO BE ANNOUNCED.
- 23 (We): BIRDS-EYE OPEN HOUSE (excerpt) "The Spiwit of Spwing" Groucho Marx, NBC, 1945. NEW ADVENTURES OF MICHAEL SHAYNE, PRIVATE DETECTIVE, "Case of the Mail Order Murders", Jeff Chandler, SYN, late-1940's.
- 24 (Th): KRAFT MUSIC HALL with Al Jolson, guest Edward Everett Horton, NBC, March 1948. SUSPENSE, "The Revenge of Captain Bligh" Charles Laughton, CBS, 5/17/54.
- 25 (Fr): CHARLIE MCCARTHY SHOW with Edgar Bergen, guest Carmen Miranda, NBC, 1/21/45. MYSTERY HOUSE, "The Thirsty Death", Bela Lugosi, John Carradine, SYN, 1944.
- 27 (Su): MAISIE, title unknown, Ann Sothorn, MGM SYND, 1949 or 1950, #9 of series. MARC SABER OF THE HOMICIDE SQUAD, "Portrait in Red", no other info available.
- 28 (Mo): PHIL HARRIS-ALICE FAYE SHOW, 10/23/49, NBC. THE FAT MAN (Australian version), "Murder Rides a Wheelchair" no other information available.
- 29 (Tu): (Starts @ 11:30 pm) LIGHTS OUT, "Coffin in Studio B", NBC, 7/13/46, star unk.

(CONTINUED ON PAGE 16)

THE SCHEDULE'S THE THING!



Your radio is an important part of your life, otherwise you would not be reading NOSTALGIA RADIO NEWS or listening to THE SOUNDS OF YESTERDAY on WRVO-FM (as well as the other new and old radio shows listed in NRN). With a subscription to NRN and a membership to WRVO you have the most complete information available for nostalgia programming, plus articles, features, photos, etc. of interest to nostalgia radio fans.

DID YOU EVER STOP TO THINK THAT YOUR FRIENDS MIGHT APPRECIATE KNOWING WHAT YOU KNOW?

GIFT OFFER

Gift subscriptions to NOSTALGIA RADIO NEWS and/or memberships to WRVO... very easy to do, low in cost, and, best of all, a thoughtful gift which keeps giving year around. To give a friend complete information about nostalgia radio, why not give a gift subscription &/or membership to one or both?

For a gift subscription to
NOSTALGIA RADIO NEWS...

Send \$6.00 for one year mailed
first class (12 issues) to:
NOSTALGIA RADIO NEWS
PO Box 2214
Syracuse, NY 13220

We'll send a card announcing
your gift. Be sure to include
recipient's name & address,
your name & address, and any
greeting to be included on card.

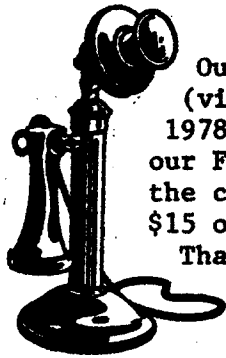


To give a one-year \$15 WRVO
membership, write or call WRVO -
It's that simple!

WRITE: THE SOUNDS OF YESTERDAY
WRVO-FM
Oswego, New York 13126

CALL: 315-341-3267 (Collect)

A One-year membership continues
THE SOUNDS OF YESTERDAY for one
more week, makes the recipient
a program underwriter, and he or
she will receive the WRVO PROGRAM
GUIDE for one year (12 issues).



Our Nov. listener-underwriters appear below. To become a listener-underwriter (vital to continuation of THE SOUNDS OF YESTERDAY through December and into 1978 on WRVO-FM) either use the coupon on page 3, or call (315) 341-3267 during our Friday night WRVO broadcasts (between 8:05 & 10:05 pm, approximately). If the call would be a toll call, you may call COLLECT to become an underwriter for \$15 or \$30. Please be sure to mention THE SOUNDS OF YESTERDAY when you call.

Thank you!

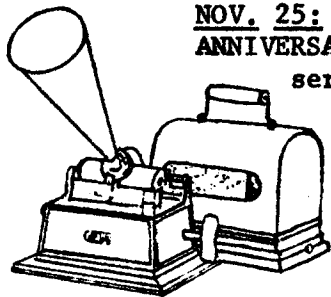
NOV. 4: (Thanks to James LaValle, East Syracuse) Our CBS 50TH ANNIVERSARY SALUTE CONCLUDES (see also our last issue) with late-night programs, mostly big-band remotes (staple fare of late-night/early morning network & large-market station radio in the 1930's-1950's). Heard: JERRY LIVINGSTON & HIS YOUNG MEN OF MANHATTAN (joined in progress) from The Miami Room in NYC, TEDDY POWELL & HIS ORCHESTRA from The Famous Door in NYC, LOUIS PRIMA & HIS ORCHESTRA from The Hickory House in NYC, and BOB CHESTER & HIS ORCHESTRA from The Mayfair Restaurant of the Hotel Van Cleve in Dayton, Ohio. They're all from CBS and WJSV Washington, DC on 9/21/39 (and early 9/22/39). We expect Carl Pultz will be on hand with some background on these bands.

BING CROSBY

NOV. 11: (Thanks to Jim Brennan, Dewitt) Our TRIBUTE TO BING CROSBY (PART I) who died 10/14/77 at age 73. Tonight, we hear Bing in three light dramatic roles in which he also gets to sing a few songs. First, we listen to a rehearsal for THE LUX RADIO THEATER production "Dixie" about the life of Dan Emmett who wrote the song "Dixie" and invented the minstrel show. Also starred are Dorothy Lamour and Barry Sullivan. The broadcast was on CBS on 12/20/43, but this is a rehearsal and does not include closing interviews or theme. ** Also, THE GULF SCREEN GUILD THEATER production of "Altar Bound" from CBS on 2/23/40 with Bing, Bob Hope and Betty Grable, is presented. ** Finally, "Mr. Jinx Goes to Sea", a 12/10/39 CBS broadcast of the same series, THE GULF SCREEN GUILD THEATER, features Bing, Andy Devine, and Jean Parker. **

NOV. 18: (Thanks again to Jim Brennan, Dewitt) Our TRIBUTE TO BING CROSBY (PART II) features much singing and many memories. First, we hear THE KRAFT MUSIC HALL (hour-long version) from NBC on 4/16/42 with Bing Crosby, regulars Mary Martin, Victor Borge, and Spike Jones, and guests Ronald Reagan and Sabu, the elephant boy. ** Then, Bing, Bob Hope, and Dorothy Lamour are on "The Road to Hollywood" on PHILCO RADIO TIME from ABC on 1/29/47. This is a fictional account of how they broke into films. Also in the show, regulars Skitch Henderson and announcer Ken Carpenter. ** To conclude our tribute, two special excerpts: From PAUL WHITEMAN PRESENTS on CBS on 7/4/43, the reunion of Bing with Harry Barris and Al Rinker, the other 2/3 of The Rhythm Boys; and, from the 5/1/66 CBS-TV special THE MAGIC OF BROADCASTING, Bing, John Scott Trotter, and a group of kids remember radio, Bing's part in it, and some of Bing's great song hits. **

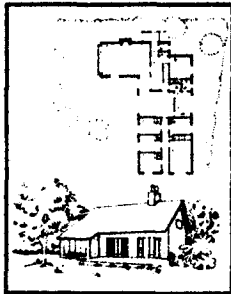
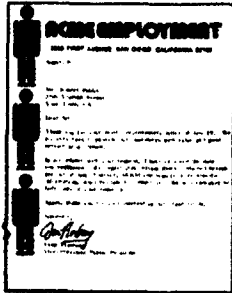
NOV. 25: (Thanks one more time to Jim Brennan, Dewitt) Our SALUTE TO THE 100th ANNIVERSARY OF THE PHONOGRAPH (see page 24). We present the first show of the series THEN AND NOW from NBC on 9/17/36, which includes a segment with Walter Hampton as Thomas Edison inventing the phonograph. ** Also: THE EMI HISTORY OF RECORDED SOUND, 1898-1973 (Part I) with host Alistair Cooke (a 1973 documentary recording). **



DEC. 2: (Thanks to Mary Lou Wallace, Syracuse) Our SALUTE TO THE 100th ANNIVERSARY OF THE PHONOGRAPH concludes with several short segments, including: an excerpt from PROUDLY WE HAIL, "The Man of Genius" about Edison's adult life, including invention of the electric light & phonograph; The oldest existing Edison & Victor records will be played, a demonstration of the original Edison phonograph in the inventor's laboratory and a 1927 re-creation of the very first recording (Edison reciting "Mary had a little lamb..."). ** THE EMI HISTORY OF RECORDED SOUND, 1898-1973 (Part II) with host Alistair Cooke will also be concluded. **

PLEASE SEE ABOVE, AND PAGE 3, FOR HOW YOU CAN SUPPORT THE SOUNDS OF YESTERDAY IN THE WAY WHICH COUNTS MOST - BY HELPING CONTINUE IT ON THE AIR ON WRVO(FM) OSWEGO.

The Idea Converter...



REMEMBER THAT GREAT IDEA THAT NEVER GOT OFF THE DRAWING BOARD?

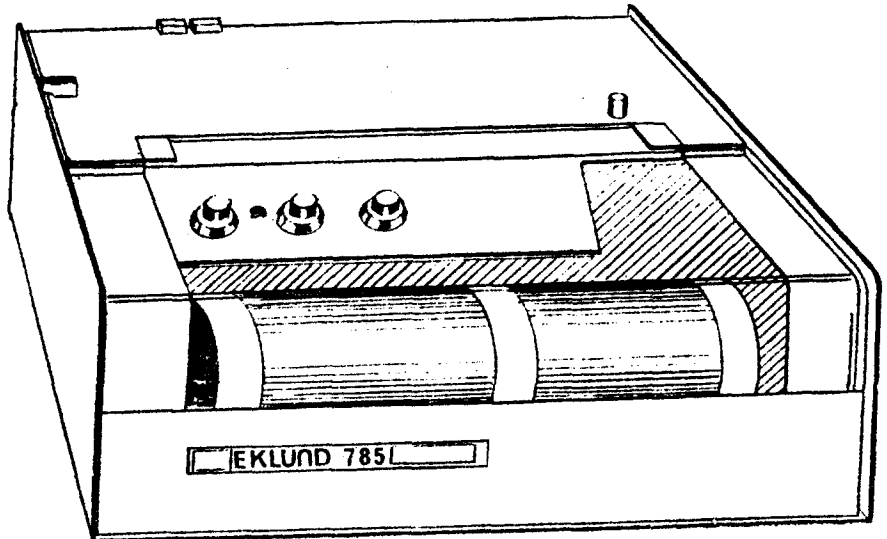
WAS IT BECAUSE THERE JUST WASN'T ENOUGH TIME TO HAVE IT PRINTED COMMERCIALY AND STILL KEEP THE IMPACT OF A NEW IDEA?.....OR WAS IT THE COST OF HAVING THAT INSPIRATION PRINTED THAT LEFT YOUR IDEA ON THE DRAWING BOARD?

IF YOU NODDED YES TO EITHER QUESTION.....HERE IS THE ANSWER.....THE EKLUND 785-SX ELECTRONIC OFFICE PRINTER. THROUGH ELECTRONICS, YOU NOW CAN INSTANTLY PRODUCE ANY QUANTITY OF TEXT, TYPING, DRAWINGS, PASTE-UPS, PHOTOGRAPHS AND COMPLEX COMMERCIAL ART AT THE PUSH OF A BUTTON.

WHETHER IT'S A LARGE CATALOG TO YOUR CUSTOMERS, A SPECIFICATION CHANGE ON A DRAWING OR A LAST MINUTE NEWSLETTER OR BULLETIN, THE 785-SX FAITHFULLY IMAGES THEM ALL.....IN MINUTES.

IT'S TIME TO GET YOUR IDEAS OFF THE DRAWING BOARD AND TURN THEM INTO ACTION.....

PHONE US NOW AND WE'LL SEE THAT YOU RECEIVE COMPLETE INFORMATION AND SAMPLES AT ONCE.



MANUFACTURED IN U.S.A. BY



GEDDES INDUSTRIAL CENTER • SYRACUSE, NEW YORK 13209 • TELEPHONE 315 457-9641
PRODUCERS OF THE WORLD'S FINEST OFFICE PRINTING EQUIPMENT & SUPPLIES